

25. - 27. marec 2009

Kongresni center Bernardin
Portorož, Slovenija

25 - 27 March 2009

Congress Centre Bernardin
Portorož, Slovenia

NOVE TEHNOLOGIJE, NOVI IZZIVI

NEW TECHNOLOGIES, NEW CHALLENGES

Program

28. mednarodne konference

Programme

of the 28th International Conference

SEKCIJE / SECTIONS

Informatika / *Information Systems*

Izobraževalna sekcija / *Education Management*

Kadrovska sekcija / *Human Resource Management*

Management in ekologija / *Ecology Management*

Management in ekonomika / *Economics Management*

Management in finance / *Finance Management*

Management javne uprave /
Public Administration Management

Management kakovosti / *Quality Management*

Management poslovnih procesov /
Business Process Management

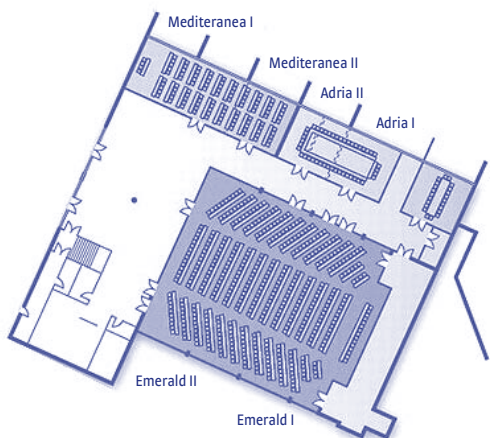
Management projektov / *Project Management*

Management v turizmu / *Tourism Management*

Management v zdravstvu / *Healthcare Management*

Sekcija za marketing / *Marketing Section*

KONGRESNI CENTER BERNARDIN / CONGRESS CENTRE BERNARDIN



PROGRAM KONFERENCE / CONFERENCE PROGRAMME

PRIHOD IN PRIJAVA UDELEŽENCEV / ARRIVAL AND REGISTRATION

24.3. Torek / <i>Tuesday</i>	18.00 - 19.30
25.3. Sreda / <i>Wednesday</i>	od / <i>from</i> 8.00
26.3. Četrtek / <i>Thursday</i>	od / <i>from</i> 8.00
27.3. Petek / <i>Friday</i>	od / <i>from</i> 8.00

IZOBRAŽEVALNA SEKCIJA / EDUCATION MANAGEMENT

dvorana / hall: EMERALD II

vodi / chair: Eva Jereb

9.00 - 12.30 (odmor / break: 10.30 - 11.00)

Približevanje okoljskega ozaveščanja s pomočjo
informacijsko - komunikacijske tehnologije v sodobni šoli
*Focusing on the Environmental Awareness through
Information-Communication Technology in Modern
Elementary School*

Bojan Rebernak

Uporaba e-gradiv pri pouku v osnovni šoli
Use of E-learning Materials in Primary Education

Nevenka Colja

Uporaba e-gradiv pri pouku v srednji šoli
The Use of E-materials by Lesson in a Secondary School

Sašo Bizant

Pripravljenost študentov Fakultete za organizacijske vede
za E-izobraževanje
*Willingness of Students of the Faculty of Organizational
Sciences to be E-educated*

Siniša Drobnjak, Eva Jereb

E-učenje kot del vseživljenjskega učenja
E-learning as a Part of the Lifelong Learning

Nives Ličen

CourseLab - Odprtokodno orodje za izdelavo e-gradiv
*CourseLab - Open Source Tool for Building E-learning
Materials*

Branislav Šmitek

Elektronski učbenik za poučevanje Pitagorovega izreka pri
pouku matematike v osnovni šoli
E-book for Teaching Pythagora's Theorem at Primary School

Amalija Stiplovšek

Virtualni laboratorij za praktično delo v procesu
e-usposabljanja mehatronike

*Virtual Laboratory for Practical Work in the E-training
Process of Mechatronics*

Matija Pipan,
Borka Jerman Blažič, Karel Jezernik

Moj pouk – moja avtonomija! Razmerje med avtonomija in
heteronomija v slovenski šoli

*My Lesson – My Autonomy! Relation between Autonomy
and (vs.) Heteronomy in Slovenian School*

Bojan Rebernak

MANAGEMENT POSLOVNIH PROCESOV / BUSINESS PROCESS MANAGEMENT

dvorana / hall: EMERALD I

vodi / chair: Marjan Senegačnik
9.00 - 12.30 (odmor / break: 10.30 - 11.00)

Vpliv organizacijske kulture na uspešnost v manjših
družinskih podjetjih

*The Influence on Organizational Culture on Company
Successfulness in Smaller Private Enterprises*

Maja Poličar

Obvladovanje hudih motenj poslovanja z načrtom
neprekinjenega poslovanja in s kriznim načrtom

*Controlling Serious Disturbances in Business Operations
with a Plan for Uninterrupted Operations and a Contingency
Plan*

Milan Vršec, Miran Vršec

Podpora managementa poslovnih procesov z ontologijami
Ontology Based Business Process Management

Jože Kranjc, Bojan Sešel

Pojem dela in zaposlitve nekoč, danes in v prihodnjih izzivih
Notion of Labour and Employment Once, Today and in Future Challenge

Anton Jankovič, Janez Balkovec

Problematika javnega naročanja storitev zasebnega varovanja
The Issue of Public Procurement Regarding Private Security Services

Miran Vršec,
Robert Brumnik, Milan Vršec

S procesno usmerjenostjo do zadovoljstva kupcev
Using Process Orientation to Satisfy Costumers

Karmen Verle

Uporaba programa POM QM za management zalog v oskrbovalni verigi
Application of POM QM Software for Inventory Management in a Supply Chain

Anton Čižman, Marko Urh

Uporaba RFID tehnologije v logistiki
Use of RFID Technology in Logistics

Marko Urh, Anton Čižman

SCM (Supply Chain Management) in dodana vrednost
Supply Chain Management and Added Value

Samo Kramer,
Polona Levar, Anton Vorina

SPLOŠNA - MANAGEMENT / GENERAL MANAGEMENT

dvorana / hall: MEDITERANEA I

vodi / chair: Marija Ovsenik

9.00 - 12.30 (odmor / break: 10.30 - 11.00)

Dialoška usmerjenost raziskovanja človeškega dela v organizacijskih vedah - (Ob 50-letnici Fakultete za organizacijske vede v Kranju /Univerza v Mariboru/ 1959-2009)

Dialogic Orientation in Research of Human Work in the Organizational Sciences – (At the 50th Anniversary of Faculty of Organizational Sciences in Kranj /University of Maribor-Slovenia/ 1959-2009)

Jožef Ovsenik, Marija Ovsenik

Decentralizirana organiziranost strokovnjakov versus centralna koordinacija in uprava univerze

Decentralised Organisation of Experts Versus Central Co-ordination and Administration of Universities

Franci Čuš

Upravljanje z organizacijsko kulturo kot s ključno dimenzijo v doseganju zadovoljstva uporabnikov

Managing Organizational Culture as Key Dimension in Achieving User Satisfaction

Erik Ružič

Trajsnotni razvoj in prenova organizacije

Sustainable Development and Organisational Renovation

Davorin Kralj

Kako vrednote managementa vplivajo na stil vodenja?

The Impact of Managerial Values on Leadership Style

Zlatko Nedelko

Razprava o dilemah in perspektivah študija tehnike

Discussion on the Dilemmas and Perspectives of the Technical Studies

Mateja Ploj Vrtič

25. marec 2009 / March 25th, 2009

KADROVSKA SEKCIJA / HUMAN RESOURCE MANAGEMENT

dvorana / hall: MEDITERANEA II

vodi / chair: Vida Gönc

9.00 - 12.30 (odmor / break: 10.30 - 11.00)

Prožna varnost zaposlitve na trgu dela

Flexicurity in the Labour Market

Drago Mežnar

Students' Perception of High Quality Teaching Methods and Attendance Motivators

Ivija Jelavić,

Mirna Koričan, Mirna Čorić

The Difference between Student Groups and Student Teams

Andrijana Mušura, Mirna Koričan

Profesionalni razvoj učitelja in reflektivna praksa

Professional Development of Teacher and Reflective Practice

Vida Gönc, Jasmina Nerat

Vertikalno in horizontalno napredovanje v Znanstveno raziskovalnem centru Slovenske akademije znanosti in umetnosti

Vertical and Horizontal Promotion at ZRC SAZU

Polona Mikuž

Inovativni pristopi komuniciranja s kadri v visokošolski organizaciji

Creative Participation of University Teachers and Staff with the Leadership of the Private Higher Education

Suzana Košir, Vilma Alina Bezenšek

Nujnost managementa znanja v MSP

Managing Knowledge is a Necessity

Doris Gomezelj Omerzel

Metalurgija je poklic prihodnosti

Metallurgy is Occupation for the Future

Doroteja Hartman

MANAGEMENT V ZDRAVSTVU / HEALTHCARE MANAGEMENT

dvorana / hall: ADRIA II

vodi / chair: Olga Šušteršič

9.00 - 12.30 (odmor / break: 10.30 - 11.00)

Pojav incidentov glede na obremenjenost negovalnega kadra
Occurrence of Incidents According to the Burden of Nursing Staff

Natalija Galinec

Analiza pristopov k študiju - izziv za visokošolskega učitelja
Analysis of Approaches to Learning - Challenge for Lecturer

Barbara Donik, Mateja Lorber

Dejavniki uspešne uvedbe in uporabe programskih rešitev
v zdravstvenih organizacijah

Factors of Successful Introduction and Implementation of Software Solution in Health Organizations

Borut Werber, Darja Jereb

Gradnja težavnostnih stopenj medicinskih simulacijskih
scenarijev z metodami umetne inteligence

Building of Different Difficult Levels in Medical Simulation Scenarios with Artificial Intelligence Methods

Miljenko Križmarič

Problematika samomorilnosti, ter samomorilna ogroženost
mladih v Sloveniji

The Issue of Suicides and Suicidal Threat to Juveniles in Slovenia

Daša Landeker, Jože Jesenko

Vloga medicinske sestre v kardiološki ambulanti pri
zagotavljanju kakovosti

Role Nurse at the Cardiologic Ambulance in Quality Assurance

Andreja Hrovat Bukovšek

Ustanovitev negovalnega odelka v SB Ptuj - da ali ne?

Establishment a Nursing Department in GhP – Yes or No?

Sabina Bricelj Čelan, Mirjana Bušljeta

Absentizem v Splošni bolnišnici dr. Jožeta Potrča Ptuj

Absenteeism in General Hospital Dr. Jože Potrč Ptuj

Mirjana Bušljeta

25. marec 2009 / March 25th, 2009

SREDA dopoldan / WEDNESDAY a.m.

MANAGEMENT IN EKONOMIKA / ECONOMICS AND MANAGEMENT

dvorana / hall: ADRIA I

vodi / chair: Gregor Lenart

9.00 - 12.30 (odmor / break: 10.30 - 11.00)

Financial Crisis and Forecasting of Firm's Value

Pavel Marinič

Approaches and Methods of Clustering in the Case of Croatia

Daniel Tomić, Lela Tijanić

Nove ideje na področju predstavljanja računovodskih
izkazov

New Ideas for Financial Statement Presentation

Aleš Novak

Učinkovito upravljanje s terjatvami

Efficient Recovery Management

Bernarda Šenk

Gospodarski koncept vrednosti: primer naložb v zaposlene
*Economic Concept of Value: the Case of Investments into
Employees*

Franko Milost

Zagotavljanje dolgoročnih konkurenčnih prednosti
mednarodnih podjetij s pomočjo upravljanja popolne
odgovornosti

*Assurance of Long-term Competitive Advantages of
International Companies with Help of Total Responsible
Management*

Štefka Gorenak

Sodelovanje v programih EU, izziv za raziskovalno
organizacijo

*Participation in EU Programmes, Challenge for the Research
Organisation*

Aleš Lipnik

Španski kanarski otoki: mikro podjetništvo kot temelj
ekonomskega razvoja

*The Spanish Canary Islands: Micro Entrepreneurial like a
Foundation of Economic Development*

Mladen Tomašič

OTVORITEV KONFERENCE / OPENING OF THE CONFERENCE

dvorana / hall: EMERALD

vodi / chair: Vladislav Rajkovič

14.00 - 16.00

Izziv podnebnih sprememb: kako se izogniti
neobvladljivemu in obvladati neizogibno
*Climate Change Challenge: Avoid the Unmanageable,
Manage the Unavoidable*

Lučka Kajfež Bogataj

Organizacijske strukture za vodenje velikih projektov
Organizational Structures for Managing Major Programmes
Janet Smart, Kito Tomomi

Ali je znanost lahko uporabna in zanimiva?
Can Science Be Fun and Useful?

Damijan Miklavčič

MANAGEMENT POSLOVNIH PROCESOV / **BUSINESS PROCESS MANAGEMENT**

dvorana / hall: EMERALD

vodi / chair: Matjaž Roblek

16.30 - 19.30 (odmor / break: 18.00 - 18.30)

Corporate Performance Management and it's Relationship
to IT Performance Management

Ota Novotny

Objectives Matrix Method for Productivity Measurement
after New Technology Introduction and Fuzzy Reasoning for
Decision Support

Jasna Obradović, Zoran Sevarac,
Maja Levi Jaksič, Sanja Marinković

Kompetenčni profili izvajalcev kot osnova za vzratni
inženiring procesov

*Competence Profiles as a Base for Processes Reverse
Engineering*

Matjaž Roblek, Tomaž Kern

Dejavniki učinkovitosti izvajanja poslovnih procesov
Factors of Business Processes Execution Efficiency

Benjamin Urh, Špela Kokalj

Nove tehnologije prinašajo nove izzive tudi pri poslovnih
procesih

*The New Technologies Bring the New Challenges Also in the
Business Processes*

Živa Rant

Management poslovnih procesov kot odgovor na globalno krizo
Business Processes Management as Response to the Global Crisis

Franc Brčar, Silvo Lah

Management poslovnih procesov v kriznih razmerah kot
priložnost za nove tehnologije

Crisis Management as Opportunity for New Tehnologies

Dušan Mežnar

Vpliv novih tehnologij za zavarovalno panogo

The Impact of New Technologies in the Insurance Industry

Janez Balkovec, Anton Janković

MANAGEMENT KAKOVOSTI / QUALITY MANAGEMENT

dvorana / hall: MEDITERANEA I

vodi / chair: Janez Marolt

16.30 - 19.30 (odmor / break: 18.00 - 18.30)

Dejavniki kakovosti skozi oči kupcev

Quality Factors from Customer Point of View

Damjan Maletič,

Matjaž Maletič, Boštjan Gomišček

Organizacija mednarodnih servisnih mrež in korporativni
vidik stroškov kakovosti

*Field Service Organization and the Corporate View of
Quality Cost*

Peter Meža

Model načrtovanja dejavnikov kakovosti sistemov in naprav
za ogrevanje klimatizacijo in hlajenje - HVAC

*A Model for Planning the Quality Factors of the Systems and
Devices for Heating, Ventilation and Air Conditioning - HVAC*

Vinko Bogataj

Šest sigma izobraževanja v Sloveniji

Six Sigma Education in Slovenia

Dušan Gošnik, Matej Hohnjec

Uvajanje metodologije 6 sigma v slovensko industrijo

Implementantion of Six Sigma in Slovenian Industry

Dušan Gošnik

Management kakovosti v javnih upravah v Evropski uniji

*Quality Management in Public Administrations in the
European Union*

Gordana Žurga

MANAGEMENT V TURIZMU / TOURISM MANAGEMENT

dvorana / hall: MEDITERANEA II

vodi / chair: Anton Čižman

16.30 - 19.30 (odmor / break: 18.00 - 18.30)

Legal and Tax Aspects of Hospitality SME in Croatia

Ines Milohnić

Vpliv dejavnikov poslovnega okolja na turistična podjetja

Impact of Business Environment Factors on Tourist Enterprises

Lorena Bašan, Jasmina Dlačić

Vpliv socio-demografskih in ekonomskih značilnosti
navtikov na povečanje kvalitete turistične ponudbe v
Republiki Hrvaški

*The Influence of Socio - demographic and Economic
Characteristics of Nautical Tourists in Increasing the Quality
of Tourist Offer in Republic of Croatia*

Marija Bušelić, Vesna Dragaš

Motiviranje zaposlenih v hotelirstvu in turizmu

Motivating Employees in Hotel and Tourism Industry

Peter Markič

Management človeških virov v prostovoljnih nepridobitnih
turističnih organizacijah

*Human Resource Management in Voluntary Non - profit
Tourist Organizations*

Frančiška Gregorc

Uporabnost etnoloških študij v turizmu na primeru
Mestnega parka v Mariboru

*The Applicability of Ethnological Studies in the Field of
Tourism – the Park of the City of Maribor*

Boža Grafenauer Bratož

Kulturna dediščina in turizem v virtualnih svetovih

Cultural Heritage and Tourism in Virtual Worlds

Lea Kužnik

MANAGEMENT V ZDRAVSTVU / HEALTHCARE MANAGEMENT

dvorana / hall: ADRIA II

vodi / chair: Marija Zaletel

16.30 - 19.30 (odmor / break: 18.00 - 18.30)

Model organiziranja zdravstvene nege v bolnišnici

The Model of Nursing Organization within the Hospital

Hilda Maze,

Jure Kovač, Marija Bohinc

Dojemanje in upravljanje konfliktov v zdravstvu

Perception and Management of Conflicts in Health Care

Cvetka Gregorc, Milan Pagon

Sistemski pristop k vodenju varnosti in zdravja pri delu
*Systematic Approach to the Management of Health and
Safety at Work*

Marjan Krnc

Nebesedna komunikacija zaposlenih v domovih starejših
občanov – izziv za kakovostno zdravstveno in socialno
obravnavo

*Non-verbal Communication of the Home for Older Persons
Employees - a Challenge to Quality Health and Social
Treatment*

Marija Zaletel, Asja Nina Kovačev

Pomen vodje k učinkovitosti in uspešnosti medicinskih
sester

*The Importance of a Leader Regarding the Efficiency and
Successfulness of the Medicine Nurses*

Jožica Rešetič

Staranje prebivalstva kot izziv zdravstvenega in socialnega
sistema države

Population Aging - Challenge for the Health and Care System

Nadja Plazar

Kazalci kakovosti v zdravstveni negi - študij primera:

Dom starejših občanov Krško

*Quality Indicators in Healthcare - Case Study: Nursing Home
for the Aged in Krško*

Marta Kavšek, Boštjan Gomišček

SEKCIJA ZA MARKETING / MARKETING SECTION

dvorana / hall: ADRIA I

vodi / chair: Goran Vukovič

16.30 - 19.30 (odmor / break: 18.00 - 18.30)

WOM marketinški pristop pri uvajanju nove blagovne
znamke na trg

*Word of Mouth Marketing Principles and Techniques in
Launching Campaign of a New Brand on the Market*

Urška Tuškej,

Jože Ban, Maja Ambrož

Zadovoljstvo porabnikov – tržna valuta 21. stoletja

Customer Satisfaction - Market Currency of 21st Century

Hana Šuster Erjavec

Merjenje zadovoljstva kupcev kot trženjsko orodje
doseganja uspešnosti podjetja

*Measuring the Customers Satisfaction as a Marketing Tool
for Achieving the Company's Success*

Damjana Jerman, Bruno Završnik

Moda - strast in posel

Fashion - Business and Passion

Darinka Kazič

Razvoj in uporaba večfunkcionalnih tekstilij kot
konkurenčna možnost tekstilne industrije

*Development and Usage of Multifunctional Textile as
Competitive Advantage of Textile Industry*

Damjana Celcar, Jože Ban,

Lidija Fras Zemljič, Andrej Zabret

Sociolingvistične značilnosti nemških sloganov kot
pomemben tržni dejavnik

*Sociolinguistic Characteristics of German Slogans as an
Important Marketing Factor*

Emira Premrov

SPREJEM UDELEŽENCEV KONFERENCE / RECEPTION

RESTAVRACIJA SUNSET

20.00

Degustacija vin z Meranovega - posestva Fakultete za kmetijstvo in biosistemske vede, Univerze v Mariboru

Wine-tasting from University Centre for Viticulture and Enology - Meranovo (University of Maribor, Faculty of Agriculture and Life Sciences)



Fakulteta za kmetijstvo in biosistemske vede
Faculty of Agriculture and Life Sciences

Meranovo

MANAGEMENT PROJEKTOV / PROJECT MANAGEMENT

dvorana / hall: EMERALD II

vodi / chair: Tomaž Kern

9.00 - 12.15 (odmor / break: 10.30 - 11.00)

Assessment of Construction Risks in PPP Projects

Ksenija Čulo, Vladimir Skendrović

Globalna kriza – kako nanjo odgovoriti v logističnem sektorju

Global Crises - How to Answer in Logistics Sector

Matjaž Knez,

Bojan Rosi, Marjan Sternad

Lastnosti projektnih managerjev kot vir učinkovitega in uspešnega izvajanja six sigma projektov

Basic Characteristics of Six Sigma Project Managers as a Basis for Efficient and Successful Six Sigma Project Implementation

Dušan Gošnik

Management investicijskih projektov javnih naročnikov

Investment Project Management in the Public Sector

Dejan Žohar

Motivacija timov v projektni skupini

Motivation of Teams in Project Group

Maja Krejan

Projektno vodenje pri izvedbi evropskih IKT projektov

Project Management in European ICT Projects Execution

Nina Novinec, Dunja Mladenić

Vloga države pri oblikovanju in izvajanju prometne politike

The Role of the Nation State in Transport Policy Design and Implementation

Marjan Sternad,

Bojan Rosi, Matjaž Knez

SEKCIJA ZA MARKETING / MARKETING SECTION

dvorana / hall: EMERALD I

vodi / chair: Bruno Završnik

9.00 - 12.15 (odmor / break: 10.30 - 11.00)

*Internet Marketing in Financial Institutions - An Addition to
or a Part of the Strategy?*

Maja Martinovič, Ana Babič,
Ivana Bušljeta - Banks

*Ustvarjalnost in marketing za nove tehnologije
Creativity and Marketing for New Technology*

Gabrijel Devetak

*Vloga marketinške strategije za trajnostni razvoj
Marketing Strategy and Sustainable Development*

Gabrijel Devetak, Mirko Markič

*Značilnosti trženjskega spleta na medorganizacijskih trgih
Characteristics of Marketing Mix in the Business-to-
business Markets*

Damjana Jerman, Bruno Završnik

*Reševanje reklamacij v e-prodajalni
Solving Complaints in the E-shop*

Goran Vuković,
Bruno Završnik, Damjana Jerman

*Analiza madžarskega trga za potrebe Tosama d.d.
The Analysis of the Hungarian Market for Needs of
Tosama d.d.*

Mojca Gregorin

*Trženje izobraževalnih storitev v poklicnih in strokovnih
šolah*

*Marketing of Educational Service in Vocational and
Technical Schools*

Zdenka Grlica

*Trženje storitev dijaškega doma
Services Marketing of a Boarding School*

Franc Žunkovič

IZOBRAŽEVALNA SEKCIJA / EDUCATION MANAGEMENT

dvorana / hall: MEDITERANEA I

vodi / chair: Jure Kovač

9.00 - 12.15 (odmor / break: 10.30 - 11.00)

Informacijsko komunikacijske tehnologije in tehnološko podprto učenje kot dejavnik uspešnosti poslovanja podjetij
Information Communication Technologies and Technology-Enhanced Learning as an Enabler of Business Performance

Tanja Arh, Vlado Dimovski, Borka Jerman Blažič

Zadovoljstvo organizatorjev z delom, ki ga opravljajo
Satisfaction of Organizers with the Work they Perform

Jure Kovač, Jože Jesenko, Iztok Purič

Človekove potrebe - izziv kakovostnega menedžmenta
Human Needs - Challenge of Quality Management

Bojana Kimovec

Konativna komponenta kompetenc v učnem procesu
Conative Component of Competencies in Learning Process

Darko Kovač, Andrej Bertonec

Različnost (porazdelitev) splošnega uspeha kandidatov z izbranimi naravoslovnimi predmeti pri maturi: Inštrument razvit z Orodjem za analize izkazanega znanja ob zaključku srednje šole

Dissimilarity of Candidates' Overall Achievement (Distribution) with Selected Science Optional Matura Subjects: Instrument Developed with Assessment of/for Learning Analytic Tool

Darko Zupanc, Matevž Bren

Merjenje ugleda srednje šole
The Value of the Secondary School

Marijana Kastelic

Blišč in beda študija po bolonjskem sistemu
Brilliance and Poverty of Bologna University Courses

Borut Werber

Partnerstvo med visokošolskimi institucijami in gospodarstvom
Partnership between Higher Education Institutions and Industry

Valerij Dermol

KADROVSKA SEKCIJA / HUMAN RESOURCE MANAGEMENT

dvorana / hall: MEDITERANEA II

vodi / chair: Janez Mayer

9.00 - 12.15 (odmor / break: 10.30 - 11.00)

Človeški kapital in konkurenčnost organizacije

Human Capital and Competitiveness of Organization

Janez Mayer,

Dunja Labovič, Neja Zupan

Organizational Values and Personal Characteristics of
Employees

*Organizational Values and Personal Characteristics of
Employees*

Ruža Brčić,

Violeta Vidaček-Hainš, Ksenija Vuković

Sistem zamujenih priložnosti

The System of Missed Opportunities

Janez Zeni

Sodobna vloga sistemizacije dela

Modern Role of Systematization of Work

Dunja Labovič, Janez Mayer

Management človeških virov v kontekstu obvladovanja
sprememb

*Human Resources Management in Contexts of Change
Management*

Irma Urh

Razvoj zaposlenih v obrtno - podjetniški zbornici

*Human Resources in Chamber of Craft and Small Business of
Slovenia*

Andreja Štrekelj

Načrtovanje in vodenje kariere

Carrier Planning and Leading

Nataša Privošnik, Marjana Lešnik

Uvajanje rednih letnih razgovorov ob podpori KIS

*Implementation of Annual HR Interviews with the
Assistance of HRM Information System.*

Barbara Vrhovnik

MANAGEMENT V TURIZMU / TURISM MANAGEMENT

dvorana / hall: ADRIA II

vodi / chair: Jure Meglič

9.00 - 12.15 (odmor / break: 10.30 - 11.00)

*The Eco-friendly Tourism Product of the Destination:
Interaction with Small Family Hotels*

Dragan Magaš, Ines Milohnič,
Dora Smolčić Jurdana

*The Rural Tourism Development – Importance, Issues and
Supporting Instruments*

Dora Smolčić Jurdana

*Istria's Tourists' Animation and Sport Preferences with a
Special View on Rural Areas*

Desimir Bošković, Darko Saftić,
Marinela Dropulić

Factors of Influencing Tourist Spending in Istria

Desimir Bošković,
Jasmina Gržinić, Ana Težak

*Tourist' Awareness and Interest of Organic Food:
the Case of Istria*

Desimir Bošković,
Ana Težak, Darko Saftić

Seasonality of World and Croatian Cruising

Tihomir Luković, Mirjana Kovačić

*Italijanski gostje kot uporabniki zdraviliških in wellness
storitev v Sloveniji*

*Italian Guests, Users of Spa and Wellness Services in
Slovenia*

Silva Gomzi Praprotnik

*Tourism Management as a Development Lever of the
Museum Product*

Maja Lamza - Maronić, Jerko Glavaš, Igor Mavrin

Value Oriented Management - Assessment of Successfulness

Tihomir Luković, Tihomir Janiček

**PLENARNI DEL /
PLENARY SECTION**

dvorana / hall: EMERALD II

vodi / chair: Mirjana Kljajić Borštnar

12.30 - 14.00

Organizacijski vidiki organiziranja ontologije
Organizational Issues of Ontology Organization

Yasuaki Kobashi

Vloga informacijske tehnologije pri organizacijskem učenju
The Role of Information Technology in Organizational Learning

Jože Zupančič,
Dubrovka Čečez-Kecmanović, Marius Janson

INFORMATIKA / INFORMATION SYSTEM

dvorana / hall: EMERALD II

vodi / chair: Andreja Pucihar

15.30 - 19.00 (odmor / break: 17.00 - 17.30)

Simulacija kot metoda učenja managementa

*Simulation Experiment – A Tool to Improve Management
Studies*

Mirjana Kljajić Borštnar,
Miroljub Kljajić, Andrej Škraba

*IT Governance and IT Management Frameworks and INNO
IT Framework Contribution*

Eva Simkova, Josef Basl

*Computer Waste and Mistakes - Not Only Caused by Users
and Programmers*

Jindrich Kaluža

Human Aspects in ICT – Potential of the Czech Republic

Petr Doucek

Značilnosti podjetij pri uvajanju celovitih poslovnih
programskih rešitev

Characteristics of Companies Adopting ERP Solutions

Gregor Lenart,
Andreja Pucihar, Frantisek Sudzina

Nevronske mreže in multimodalni biometrični sistem

Neural Networks and Multimodal Biometric System

Robert Brumnik,
Zvone Balantič, Miran Vršec

MANAGEMENT JAVNE UPRAVE / PUBLIC ADMINISTRATION MANAGEMENT

dvorana / hall: EMERALD I

vodi / chair: Gozdana Miglič

15.30 - 19.00 (odmor / break: 17.00 - 17.30)

*The ECVET System as an Instrument for Employment
Security in the EMU*

Björn Paape, Iwona Kiereta

Relation of Taxation and Savings in Croatia

Hrvoje Šimović, Irena Čibarić

*Prenos znanja v organizacijah javnega sektorja
Transfer of Knowledge in Organization in Public Sector*

Anamarija Kejžar

*Priložnosti in pasti managementa v javni upravi
Opportunities and Traps of the Management in Public
Administration*

Vilma Alina Bezenšek, Jasna Junkar

*Vloga Uradniškega sveta pri zaposlovanju javnih uslužbencev
The Role by the Official Board in the Civil Servant
Employment Process*

Tatjana Kozjek

*Izterjava preživninskih zahtevkov v tujini
Recovering Maintenance from Abroad*

Gordana Možina Florjanc

*Primerjava podatkov v napovedih za dohodnino od leta 2004
do leta 2007 in prehod na nov način odmere
A Comparison of Data Used for Tax Return Forecasts from
2004 to 2007 and the Transition to a New Method of Income
Tax Assessment*

Maja Jagodič

*Trgovina z ljudmi
Human Trafficking*

Gordana Možina Florjanc

*Organizacijsko učenje in njegova vloga v procesih
zoperstavljanja terorizmu
Organizational Learning and it's Role in Processes of
Countering Terrorism*

Denis Čaleta

IZOBRAŽEVALNA SEKCIJA / EDUCATION MANAGEMENT

dvorana / hall: MEDITERANEA I

vodi / chair: Olga Dečman Dobrnjič
15.30 - 19.00 (odmor / break: 17.00 - 17.30)

Analiza koristi in stroškov uporabe proste programske
opreme v izobraževanju
*Analysis of Benefit and Costs of Use of Free / Open Source
Software in Education*

Mojca Tomažin, Miro Gradišar

Pregled praktične uporabe novih tehnologij pri pouku
matematike v osnovni šoli
*Surveying Practical Applications of the New Technologies
at Math Lessons in Primary School*

Magda Slokar Čevdek

Znanje - organizacijska in družbena uspešnost
Knowledge – Organizational and Society Successfulness

Metod Černetič, Olga Dečman Dobrnjič

Priložnosti zasebnih šol
Opportunities of Private Schools

Tatjana Kovač

Značilnosti in posebnosti slovenskih dijaških domov
Characteristic and Speciality of Slovenian Boarding Schools
Olga Dečman Dobrnjič,
Metod Černetič, Alenka Temeljotov Salaj

Menedžment sodelovanja s starši v dijaških domovih
Management Collaboration with Parents in Boarding Schools
Olga Dečman Dobrnjič, Metod Černetič

Logistika in procesna organizacija implementacije
višješolskega študijskega programa Ekonomist
*Logistics and Process Organization of Implementation into
the Higher Vocational Education Programme "Economist"*
Anton Mihelič

Prenova študijskega programa Sanitarno inženirstvo
Renewal of the Sanitary Engineering Study Programme
Andrej Ovca, Gregor Jereb

KADROVSKA SEKCIJA / HUMAN RESOURCE MANAGEMENT

dvorana / hall: MEDITERINEA II

vodi / chair: Liliana Brožič

15.30 - 19.00 (odmor / break: 17.00 - 17.30)

Izobraževanje oboroženih sil
Educator in the Armed Forces

Liliana Brožič

Karierna pot – eden temeljnih vzrokov za odhode iz SV?
*Career Path – One of the Main Reasons for Leaving
Slovenian Army*

Ljubo Štampar

Kompetenčni model Kovinoplastika Lož d.d.
Competency Model of Kovinoplastika Lož d.d.

Katarina Kotnik

Organizacija razvoja kadrov na Kliničnem inštitutu za
klinično kemijo in biokemijo
*Organisation of Workers Development at Clinical Institute of
Clinical Chemistry and Biochemistry*

Hermina Brodarič Grašič

Kadrovski procesi v JZZ Mariborske lekarne MB in podjetju
MariFarm
*Human Resource Processes in Mariborske Lekarne and
Company MariFarm*

Matejka Kumperščak Duh

Napredovanje v podjetju Mercator, d.d.
Promotion in Mercator, d.d.

Tadeja Juvančič

Globalni in kadrovski management podjetja
Droga Kolinska d.d.
*Global and Human Resource Management of the Company
Droga Kolinska d.d.*

Barbara Redenšek

Analiza managementa kadrovskih virov v podjetju Halcom d.d.
Analysis of Staff Management in Halcom d.d.

Barbara Švigelj Rogelj

MANAGEMENT KAKOVOSTI / QUALITY MANAGEMENT

dvorana / hall: ADRIA II

vodi / chair: Miroљjub Kljajić

15.30 - 19.00 (odmor / break: 17.00 - 17.30)

Uporaba metode QC Story za sistematično reševanje
problemov v lesni industriji

*The Use of the QC Story to Systematically Solve Problems in
the Timber Industry*

Silvo Lah, Franc Brcar

Uporaba norme ISO 14001 v ladjedelništvu zaradi
zavarovanja okolja in konkurenčnosti

*Application of ISO 14001 in Shipbuilding for the Protection of
Environment and Competitiveness*

Marija Bušelič, Mirjana Dragaš

Procesni pristop po ISO 9001 Zahteve za sistem vodenja
kakovosti

*Process Approach According to ISO 9001 / Quality
Management System Requirements*

Mateja Žvižaj, Tadej Šircelj

Vpliv časovnih normativov na počutje delavca in kakovost
Influence Time Normatives of Feeling Work and the Quality

Ferdinand Jakša

Vloga carinika pri zagotavljanju kakovostnega dela

The Customs Officer's Role in Ensuring Quality Work

Oskar Čas

Spajanje magnetov in elektroločevine z lepilom

Connecting Magnet and Electro Sheet Metal with Gluing

Damjan Mohorič

Inovativni potencial ne zajema le tehnologije in inovativno
usmerjenih podjetij

*Innovation Potential does not Include Technology and
Innovative Companies Only*

Franci Čuš, Dušan Mežnar

26. marec 2009 / March 26th, 2009

**SLOVESNA VEČERJA /
GALA DINNER**

dvorana / hall: EMERALD

20.30

Posebna gostja / *Special Guest*: Nuša Derenda



27. marec 2009 / March 27th, 2009

**PLENARNI DEL /
PLENARY SECTION**

dvorana / hall: EMERALD II

vodi / chair: Andreja Pucihar

9.00 - 10.30

Družbeni razredi v Sloveniji

The Class Structure in Slovenia

Marko Ferjan, Eva Jereb

Uporaba orodij za rudarjenje v besedilih pri odkrivanju novih
povezav v literaturi

*Text Mining for Uncovering New Relations
in Literature*

Bojan Cestnik

INFORMATIKA / INFORMATION SYSTEM

dvorana / hall: EMERALD II

vodi / chair: Robert Leskovar

10.45 - 14.00 (odmor / break: 12.00 - 12.30)

Smernice za vzpostavitev sistema za upravljanje
informacijske varnosti v organizaciji

*Guidelines for Information Security Management System
Implementation in Organization*

Alenka Brezavšček, Stane Moškon

Verifikacija in validacija jezika za opis domene razporejanja
*Scheduling Domain Definition Language Verification and
Validation*

Alenka Baggia, Robert Leskovar

Upravljanje s spremembami pri informacijski podpori za dodeli-
tev subvencij za prvo reševanje stanovanjskega vprašanja
Change Management in Supporting Housing Subventions

Helena Modrijan, Bojan Cestnik

Analiza varnosti informacijskega sistema Uprave Republike
Slovenije za jedrsko varnost

*Security Analysis of the Information System in Slovenian
Nuclear Safety Administration*

Samo Tomažič

Organizacijski vidik prenosa poslovanja na splet

*Transition to the Online Business from the Organizational
Aspect*

Stojan Košti

Ocenjevanje učinkovitosti zunanjih izvajalcev
informacijskega sistema

*Evaluation of Choice of the Best Service Provider of
Information System*

Barbara Egart

Cloud Computing – priložnost majhnih
Cloud Computing - Opportunity for SME's

Dejan Cvitkovič

Praktične izkušnje pri prenovi spletnega mesta
Website Redesign - a Case Study

Polde Podlogar

27. marec 2009 / March 27th, 2009

MANAGEMENT IN EKOLOGIJA / ECOLOGY MANAGEMENT

dvorana / hall: EMERALD I

vodi / chair: Drago Vuk

10.45 - 14.00 (odmor / break: 12.00 - 12.30)

Nanotehnologije in njihov vpliv na varstvo okolja
Nanotechnologies and their Impact on Environmental Protection

Drago Vuk, Marjan Senegačnik

Reševanje problematike težkih kovin v zemlji s postopki
remediacije
Rescuing Problematic of Heavy Metals in Ground with Remediation

Davorin Žnidarič

Sanacija vodnih izgub v vodovodnem sistemu Kranj
Elimination of Water Losses in the Pipeline System Kranj

Branko Roblek,
Drago Vuk, Roman Udir

Uporaba različnih substratov za proizvodnjo bioplina
Use of Different Substrates for Biogas Production

Peter Vindiš, Bogomir Muršec

Ekološka pasivna hiša
Ecological Passive House

Marko Ribnikar

Model povečanja učinkovitosti javne razsvetljave ob
istočasni njeni ekološki sanaciji
Increasing Efficiency Model of Public Illumination withal Its Ecological Sanitation

Silvo Plesnik

Model izboljšanja varovanja okolja v podjetju Bosch Rexroth,
Slovenija (Indramat elektromotorji d.o.o.)
The Model of Improving the Environment Protection in a Company Bosch Rexroth, Slovenia (Indramat Elektromotorji d.o.o.)

Polona Lužan, Drago Vuk

SPLOŠNA - MANAGEMENT / GENERAL MANAGEMENT

dvorana / hall: MEDITERANEA I

vodi / chair: Mojca Bernik

10.45 - 14.00 (odmor / break: 12.00 - 12.30)

Vidiki sistemske kadrologije humanistično-antropocentričnega managementa na delu za učinkovitost in obvladovanje organizacijskih sprememb

Aspects of the Personnel System of Humanistic - anthropocentric Management at Work for the Efficiency and Management of Organizational Changes

Bojan Burgar,

Jože Florjančič, Mojca Bernik

Vodenje za nove izzive

Challenges in Leadership

Aleša Svetic

Moralno, etično ali pravno?

Morals, Ethics or Law

Bojan Vavtar

Pomen dobre interne komunikacije v kriznem času

Importance of Good Corporate Communication in a Slump

Maja Vukasović-Žontar

Analiziranje spreminjanja lastniške strukture zaposlenih

Analysis of the Changing - Employees Ownership

Alojz Klaneček

Logistics Rewarding Model for Drivers in Direct Distribution

Slobodan Antic

KADROVSKA SEKCIJA / HUMAN RESOURCE MANAGEMENT

dvorana / hall: MEDITERANEA II

vodi / chair: Vesna Novak

10.45 - 14.00 (odmor / break: 12.00 - 12.30)

Problematika fluktuacije kadrov
Problems of Employee Turnover

Vesna Novak, Vanja Zidar

Kadri in uspeh podjetja
Human Resources and the Success of a Company

Viktor Ervin Troha

Izgorelost - bolezen sodobnega sveta
Burnout – the Illness of the Modern World

Martina Šetina Čož

Vpliv vodenja na uspešnost posameznika
Influence of Leadership on Successfulness of Individual

Marija Michaud

Absentizem in uspešnost podjetja
Absenteeism and Company Efficiency

Martina Šetina Čož

Povezava med postopki zaposlovanja in zadovoljstvom na delovnem mestu
Link between Employment Procedures and Level of Satisfaction on the Post

Igor Karnet

Fluktuacija zaposlenih v podjetju List
Employee Fluctuation in Company List

Urška Pavšek

MANAGEMENT IN FINANCE / FINANCE MANAGEMENT

dvorana / hall: ADRIA II

vodi / chair: Vida Kampuš Trop
10.45 - 14.00 (odmor / break: 12.00 - 12.30)

Institucionalno podporno okolje za podjetništva v Sloveniji
Institutional Support to Entrepreneurship in Slovenia

Vida Kampuš Trop, Kristjan Zagoričnik

Prednosti in pasti sekuritizacije v sodobnih finančah
Advantages and Traps of Securitization in Modern Finances

Peter Skok

*Securitization Implementation in Insurance Industry in
Croatia*

Anita Pavković, Jakša Kristo

*The Role of Credit Derivatives and Synthetic Securitization
in Credit Risk Management in Croatia*

Anita Pavković, Branka Tuskan

*The Role of Reverse Mortgage as an Option for Funding
Retirement*

Vlado Leko, Branka Tuškan

*Adjustment of Croatian Agricultural Financing Policy to the
European Union Mainstream*

Alen Stojanović, Ana Ivanisević

*Do Fundamentals Explain the Behaviour of the Real Effective
Exchange Rate in Croatia?*

Alen Belullo, Tanja Broz

Outsourcing v podružnici mednarodnega podjetja s področja
negotovinskih plačilnih storitev

*Outsourcing in a Branch Office of an International Company
in the Field of Cashless Solutions*

Darja Grum

Vrste storitev in odgovornost računovodskih servisov
Quality Accounting Services

Lidija Robnik

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