

PERMIDES: Digital Health Forum at BLED eCONFERENCE

<http://bledconference.org/>

Session Title:

Digitalizing Personalized Medicine: novel projects and collaborations

Date : June 20th, 2017
Time : 11:00 to 12:30 hrs
Location : Bled, Slovenia, Hotel Golf - Jupiter I Hall

Chairs:

Tamara Hoegler, Innovation & International Affairs, Cyberforum Germany; Consortium Lead PERMIDES

Prof. Dr. Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

AGENDA

11:00 – 11:05 Opening & Introduction by Chairs

11:05 – 11:25 PERMIDES EU Project: Creating and funding novel collaborations between biopharma and IT companies:
Background, funding opportunities and upcoming events
Simon Schnaiter – Oncotyrol

11:25 – 11:40 Case 1 – Leveraging the Permides Platform to identify new collaboration partners
Josef Scheiber, CEO Biovariance

11:40 – 11:55 Case 2 – Unlocking Health Data from current Personalised Medicine Services
Jon-Bendik Thue, CEO, MyHere

11:55 – 12:10 Case 3 –Enabling standardized TeleDermatology and objective Drug R&D
Harald Schnidar – CEO, Scarletred

12:10 – 12:30 Panel discussion including audience, presenters and PERMIDES Consortium
Moderation Tamara Hoegler

Information for Participating SMEs: see next page



What is a PERMIDES Digital Health Forum?

The Digital Health Fora organised by the PERMIDES Consortium at different international meetings gathering biopharma and IT SMEs, are cross-sectoral meeting places to present and discuss trends in precision medicine and how to advance precision medicine via novel collaborations between the IT and biopharma sectors. These events shall increase the awareness about emerging technologies and value chains in Personalised Medicine and Digital Health and of course mobilize SMEs to actively participate in the PERMIDES project.

Briefing for Case study presentations

Duration: 15 min (12 min + 1-2 questions)

Content:

- Intro about the Company and Products (not more than 5 minutes)
- General view on challenges in digitalization of Life Sciences
- Individual digitalization challenge/solution of the company
- Involvement in PERMIDES Project (experience with PERMIDES Database / partner identification / what is helpful / plans ahead)
- The PERMIDES Contact in your country is happy to discuss any questions or suggestion you may have around your presentation

Coverage of your travel expenses:

Invited speakers, please contact the consortium member that invited you for refunding options.

For attending SMEs the participation at the Bled eCONFERENCE will be supported by travel vouchers. Please do not hesitate to apply online at the PERMIDES platform (www.permides.eu ; register/login → apply for travel voucher).

