

Harry Bouwman is a Professor in Information Systems at Åbo Akademi University, Turku Finland and an associate professor at Information and Communication Technology Section, Faculty Technology, Policy and Management, Delft University of Technology, Delft, The Netherlands. His research is focused on (1) Strategy, Business models, and Enterprise Architecture, and (2) design and analysis of Mobile applications and mobile service platforms. He is senior editor of *Electronic Markets* and one of the chief editors of *Telematics & Informatics*. He extensively published in academic journals like *Electronic Commerce Research and Applications*, *European Journal of Innovation Management*, *Futures*, *Information & Management*, *Interacting with Computers*, *Information Systems and E-Business Management*, *Journal of Business Research*, *Journal of Information Systems Frontiers*, *Journal of Information Technology*, *Quality and Quantity*, and *Telecommunications Policy*. He has been leading the H2020 project Envision, see businessmakeover.eu.