University of Maribor

Faculty of Organizational Sciences

years of studying organizational sciences in Kranj

31st Bled eConference

Digital Transformation: Meeting the Challenges

BLED eCONFERENCE 2018

UNI · BIZ · TECH · GOV

June 17 - 20, 2018
Bled, Slovenia

Programme of the 31st Bled eConference

About Bled eConference

Bled eConference has been shaping electronic interactions since 1988. It attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in all aspects of "e".

The conference venue is the Alpine village of Bled, 30 km south of the Austrian border – one of the most beautiful spots imaginable. Expect to learn and play and come away feeling that you have achieved more than you normally would at any conference.

With fresh ideas and complementary themes we would like to establish a creative environment for researchers, government, industry/business representatives and technology providers and an attractive meeting point for discussing new R&D and project ideas, also in the spirit of new Horizon 2020.

The conference has a wide appeal, offering:

- a fully-refereed Research Track, devoted to researchers in all aspects of "e";
- ePrototype Students Bazaar, offering the students opportunities to present innovative e- or m-Business ideas, models, prototypes and apps;
- PhD Students Research Consortium, offering the students to present their ongoing PhD study results;
- Business, Government and Academic Panels, Workshops and Meetings offering unparalleled opportunities to discuss, share and learn with colleagues from around the world;
- EU projects dissemination meetings; enabling project partners to connect with other similar projects and to disseminate results to a wider community.

BLED eCONFERENCE 2018

UNI BIZ TECH GOV

Organized in cooperation with

Living bits and things

ICT TECHNOLOGY NETWORK

INFORMATION AND COMMUNICATION TECHNOLOGIES

Local Transfer
Domen Grah, GRH, d.o.o.
domen@grh.si, www.grh.si
m: +386 41 376 964

Registration Desk
Sunday, June 17
🕐 18:00-20:00

Monday, June 18 - Wednesday, June 20
🕐 8:00-17:30

Social Events
Sunday, June 17 - Deans' Reception | 🕐 19:00
◯ Congress Centre, Rikli Balance Hotel

Monday, June 18 - Reception and Dinner
◯ Guesthouse Avsenik, Begunje na Gorenjskem
Bus departure from Rikli Balance Hotel at 19:00 and 19:30

Tuesday, June 19 - Reception and Dinner | 🕐 19:00
◯ Congress Centre, Rikli Balance Hotel

CONFERENCE PROGRAMME

Monday, 18th June 2018 (page no. 7-14)

9:00-10:30	Opening Plenary Session ♀ Arnold Hall
10:30-11:00	⌨ BREAK
11:00-12:30	RESEARCH TRACK - Digital Transformation I ♀ Arnold Hall I
	RESEARCH TRACK - Business Models I ♀ Voda Hall
	PANEL: eHealth I: Building (Long Term) eRelationships for Health ♀ Zrak Hall
	Living Bits and Things Programme ♀ Arnold Hall II
12:30-14:00	✄ LUNCH
14:00-15:30	RESEARCH TRACK - Digital Transformation II ♀ Arnold Hall I
	RESEARCH TRACK - Business Models II ♀ Voda Hall
	PANEL - eHealth II: E-health Solutions as Enablers of Digital Transformation in Health and Wellness ♀ Zrak Hall
	Living Bits and Things Programme ♀ Arnold Hall II 🕐 14:00-17:30
15:30-16:00	⌨ BREAK
16:00-17:30	STUDENTS BAZAAR - The Rene W. Wagenaar Students Bazaar ♀ Arnold Hall I

CONFERENCE PROGRAMME

Tuesday, 19th June 2018 (page no. 15-26)

9:00-10:30	RESEARCH TRACK - Big Data/Data Science I ♡ Zrak Hall	
	RESEARCH TRACK - eHealth I ♡ Voda Hall	
	PANEL - Watify I ♡ Arnold Hall I	
10:30-11:00	⌨ BREAK	
11:00-12:30	RESEARCH TRACK - Big Data/Data Science II ♡ Zrak Hall	
	RESEARCH TRACK - eHealth II ♡ Voda Hall	
	PANEL - Watify II ♡ Arnold Hall I	
	Living Bits and Things Programme ♡ Arnold Hall II	
12:30-14:00	🍴 LUNCH	
14:00-15:30	RESEARCH TRACK - Business Models III and Decision Support Systems & Business Intelligence ♡ Zrak Hall	
	PANEL - eHealth III: Big Data in Health – The Good, the Bad and the Ugly ♡ Voda Hall	
	PANEL - Tourism 4.0 ♡ Arnold Hall I	
	Living Bits and Things Programme ♡ Arnold Hall II 🕐 14:00-17:30	
15:30-16:00	⌨ BREAK	
16:00-17:30	RESEARCH TRACK - Education in the Digital Economy ♡ Zrak Hall	
	Workshop - Digital Wellness Services ♡ Voda Hall	
	ROUND TABLE - Tourism 4.0 ♡ Arnold Hall I	

CONFERENCE PROGRAMME

Wednesday, 20th June 2018 (page no. 27-31)

9:00-10:30	RESEARCH TRACK - eHealth III and Digital Wellness I ◇ Zrak Hall
	RESEARCH TRACK - Digital Transformation III ◇ Sonce Hall
	PhD Consortium ◇ hall to be announced ◷ 9:00-12:30
10:30-11:00	⊡ BREAK
11:00-12:30	RESEARCH TRACK - Digital Wellness II ◇ Zrak Hall
	RESEARCH TRACK - Blockchain and Social Media ◇ Sonce Hall

Opening Plenary Session

🕐 9:00–10:30 | 📍 Arnold Hall

Bled eConference Chair
  Andreja Pucihar, Associate Professor, Faculty of
  Organizational Sciences, University of Maribor, Slovenia

Living Bits and Things Conference Chair
  Tomaž Vidonja, Executive Manager, Competence center
  Opcomm, Institute Technology Network ICT, Slovenia

Welcome Addresses
  Iztok Podbregar, Professor & Dean, Faculty of Organizational
  Sciences, University of Maribor, Slovenia

  József Györkös, Director, Slovenian Research Agency, Slovenia

  Boris Koprivnikar, Deputy Prime Minister and Minister of
  Public Administration, Republic of Slovenia, Slovenia

Keynote Speakers
*Transition to a Sustainable Economy – The Critical Role of
Digital Transformation*
  Janez Potočnik, Co-Chair of UN Environment International
  Resource Panel, Chairman of The Forum for the Future of
  Agriculture and RISE Foundation, Member of the European
  Policy Centre's Advisory Council and Partner in SYSTEMIQ,
  Slovenia

Digital Transformation and BMs: What is New?
  Harry Bouwman, Professor, Åbo Akademi University, Finland
  and Delft University of Technology, The Netherlands

BTC City as a Living Lab
  Mark Kalin, Assistant Chief Innovation and Digital Officer,
  BTC d.d., Slovenia

RESEARCH TRACK
Digital Transformation I

🕐 11:00–12:30 | ♀ Arnold Hall I

Chair
  Pascal Ravensteijn, HU University of Applied Sciences Utrecht, The Netherlands

Presenters
Citizen Adoption of e-Government Services – Evidence from Hungary
  Marta Aranyossy, Corvinus University of Budapest, Hungary

Perceived Intrusiveness of Personalized Marketing
  Katri Kerem and **Monika Ulla**, Estonian Business School, Estonia

Digital Transformation in Retail: Can Customer Value Services Enhance the Experience?
  Michael Meyer, Patrick Helmholz and **Susanne Robra-Bissantz**, Braunschweig University of Technology, Germany

RESEARCH TRACK
Business Models I

🕘 11:00–12:30 | ♀ Voda Hall

Chair
  Marikka Heikkilä, University of Turku, Finland

Presenters
SMEs Perspective on Business Model Innovation
  Marjeta Marolt, Gregor Lenart, Mirjana Kljajić Borštnar, Doroteja Vidmar and **Andreja Pucihar**, University of Maribor, Slovenia

Comparative Study of Sharing Economy Business Models in Accommodation Sector
  Rimantas Gatautis, Eglė Vaičiukynaitė and **Elena Vitkauskaite**, Kaunas University of Technology, Lithuania

Business Model Innovation and Firm Performance: The Role of Mediation and Moderation Factors
  Mohammad-Ali Latifi, Delft University of Technology, The Netherlands
  Harry Bouwman, Åbo Akademi University, Finland and Delft University of Technology, The Netherlands

PANEL

eHealth I: Building (Long Term) eRelationships for Health

🕐 11:00–12:30 | 📍 Zrak Hall

Chair
  Luuk Simons, Delft University of Technology, The Netherlands

Presenters
Social Media Usage Differences Between the Healthy and the Chronically Ill
  Doug Vogel, Harbin Institute of Technology, China

Nudging and Social Marketing for eHealth
  Helen Cripps, Edith Cowan University, Australia

Comparing Social Child-Robot Bonds With Group Bonding: 2 Cases
  Luuk Simons, Delft University of Technology, The Netherlands

The GSD (Guided Self Determination) Method
  Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia

Human Spime
  Michael Hartman, BaseN, Finland

RESEARCH TRACK
Digital Transformation II

🕐 14:00–15:30 | 📍 Arnold Hall I

Chair
  Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Presenters
Determining the Required Capacity of Business Information Management: Towards a Concise Instrument
  Frank Van Outvorst, The Lifecycle Company/ASL BiSL Foundation, The Netherlands
  Mart Meijnen, Pascal Timens, Sjoerd Walenbergh and **Benny M.E. De Waal**, HU University of Applied Sciences Utrecht, The Netherlands

Integrating Maritime National Single Window With Port Community System – Case Study Croatia
  Edvard Tijan and **Mladen Jardas**, University of Rijeka, Croatia
  Saša Aksentijević, Aksentijević Forensics and Consulting Ltd, Croatia
  Ana Perić Hadžić, University of Rijeka, Croatia

The Role of Competition in the Adoption of Mobile Payment Among Merchants
  Francesco Pisani and **Jürgen Moormann**, Frankfurt School of Finance & Management, Germany

RESEARCH TRACK
Business Models II

🕐 14:00–15:30 | 📍 Voda Hall

Chair
Gregor Lenart, University of Maribor, Slovenia

Presenters

Business Model Innovation in European SMEs - Descriptive Analysis of Quantitative Survey and Case Survey Data
Marikka Heikkilä, University of Turku, Finland
Harry Bouwman, Åbo Akademi University, Finland and Delft University of Technology, The Netherlands

Means to Survive Disruption: Business Model Innovation and Strategic Continuity Management?
Jukka Heikkilä and **Marikka Heikkilä**, University of Turku, Finland
Marko Niemimaa, University of Jyväskylä, Finland
Jonna Järveläinen, University of Turku, FInland

Boosting Innovation for the Development of Smart-Service Factories of the Future: the Cases of the Federal State of Vorarlberg and its Neighbouring Regions
Florian Maurer, Vorarlberg University of Applied Sciences, Austria
Albrecht Fritzsche, Friedrich-Alexander University Erlangen-Nuremburg, Germany

PANEL

eHealth II: E-health Solutions as Enablers of Digital Transformation in Health and Wellness

🕐 14:00–15:30 | ◊ Zrak Hall

Chair
  Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters
  Vladislav Rajkovič, University of Maribor, Slovenia
  Živa Rant, National Institute of Public Health, Slovenia
  Doug Vogel, Harbin Institute of Technology, China
  Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia
  Carmen Winter, The Baden-Wuerttemberg Cooperative State University Stuttgart, Germany
  Andrej Žlender, Center for Healthcare Informatics, Slovenia

STUDENTS BAZAAR
The Rene W. Wagenaar Students Bazaar

🕐 16:00–17:30 | ♀ Zrak Hall

Co-chairs
Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, The Netherlands

Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Marijn Plomp, VU University Amsterdam, The Netherlands

Presentation jury
Urban Schrott, ESET, Ireland

Roger Bons, FOM University of Applied Sciences, Germany

Presenters
S1REN
Diederik Schouten, Remco De Jong, Fabiënne Oskam and **Koen Broers**, HU University of Applied Sciences Utrecht, The Netherlands

Meddy
Boris Zandstra, Sam Bosch and **Dennis Dolman**, HU University of Applied Sciences Utrecht, The Netherlands

FestiTrace
Rico Janssen, HU University of Applied Sciences Utrecht, The Netherlands

Sensordash - A Platform for Collecting and Visualizing Sensor Data in the IoT
Andreas Hettenkofer, Philipp Gumann, Andreas Pabst, Felix Haag and **Daniel Mögel**, The Baden-Wuerttemberg Cooperative State University Heidenheim, Germany

RESEARCH TRACK
Big Data/Data Science I

🕘 9:00-10:30 | ♀ Zrak Hall

Co-chairs
Guido Ongena, HU University of Applied Sciences Utrecht, The Netherlands

Sanda Martinčić-Ipšić, University of Rijeka, Croatia

Presenters
How to Start with Big Data - a Multiple Case Study
Christian Bremser, Gunther Piller and **Franz Rothlauf**, University of Applied Sciences Mainz, Germany

Uncovering the Digital "x" Phenomena in the IS Field: A Text Analysis Approach
Joaquin Rodriguez and **Gabriele Piccoli**, Louisiana State University, United States of America

RESEARCH TRACK
eHealth I

🕐 9:00-10:30 | 📍 Voda Hall

Co-chairs
 Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia

 Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters
Transforming Operating Rooms: Factors for Successful Implementations of New Medical Equipment
 Navin Sewberath Misser, HU University of Applied Sciences Utrecht, The Netherlands
 Joris Jaspers and **Bas Van Zaane**, UMC, The Netherlands
 Hein Gooszen, Radboud UMC, The Netherlands
 Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, The Netherlands

Examining the PoC System Implementation and Addoption: a FVM Perspective
 Imran Muhammad, Deakin University, Australia
 Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia

ICT Support Healthcare for Elderly in China: A Systematic Mapping Study
 Zihao Liu and **Raija Halonen**, University of Oulu, Finland

PANEL
Watify I

🕐 9:00–10:30 | ♀ Arnold Hall I

Chair
  Lydia Montandon, Atos, Spain

Presenters
High Performance Computing: Opportunities and Barriers for SMEs
  Janez Povh, University of Ljubljana, Slovenia

Can Participatory Methods and Cross-sectoral Collaboration Stimulate the Technological Transformation of Traditional SMEs? Lessons Learned
  Tamara Hoegler, CyberForum e.V., Germany

FabLabs for Smarter Cities, Villages and Communities
  Emilija Stojmenova Duh, University of Ljubljana, Slovenia

RESEARCH TRACK
Big Data/Data Science II

🕐 11:00–12:30 | 📍 Zrak Hall

Co-chairs
 Guido Ongena, HU University of Applied Sciences Utrecht, The Netherlands

 Sanda Martinčić-Ipšić, University of Rijeka, Croatia

Presenters
Towards Responsible Data Analytics: A Process Approach
 Roger Clarke, Xamax Consultancy Pty Ltd, Australia
 Kerry Taylor, Australian National University, Australia

Business Customer eXperience Alignment Framework: Improving Customer Satisfaction
 Felix Gras, KPN, The Netherlands
 Pascal Ravesteijn, Marlies van Steenbergen and **Roland Bijvank**, HU University of Applied Sciences Utrecht, The Netherlands

Identifying the Sales Patterns of Online Stores with Time Series Clustering
 Markus Makkonen and **Lauri Frank**, University of Jyväskylä, Finland

RESEARCH TRACK
eHealth II

🕐 11:00–12:30 | ♀ Voda Hall

Co-chairs
  Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia
  Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Presenters
eHealth WhatsApp Group for Social Support; Preliminary Results
  Luuk P. A. Simons, Delft University, The Netherlands
  Wouter A. C. van den Heuvel, Health Coach Program, The Netherlands
  Catholijn M. Jonker, Delft University, The Netherlands

Critical Success Factors in the Design of Suitable Oncology Platforms
  Muhammad Nadeem Shuakat and **Nilmini Wickramasinghe**, Epworth Healthcare & Deakin University, Australia

Willingness to Use Smartphone Application Assistant to Support Migraine Treatment
  Hanna-Leena Huttunen and **Raija Halonen**, University of Oulu, Finland

PANEL
Watify II

🕐 11:00–12:30 | ♀ Arnold Hall I

Chair
  Lydia Montandon, Atos, Spain

Presenters
Slovene Ecosystem for Digital Transformation for SME's and a SME Case Study
  Nenad Šutanovac, Chamber of Commerce and Industry, Slovenia

Digital Assistance Systems for the Industry 4.0: Developing Transformative Digital Services While Transforming One's Own Business Model - A Case Study
  Christian Kittl, evolaris next level Research Centre, Austria

Digital Transformation: SMEs Phantom Reality and/or Playground for Start Ups
  Harry Bouwman, Åbo Akademi University, Finland and Delft University of Technology, The Netherlands

HPC as a Service for SMEs
  Tomi Ilijaš, Arctur, Slovenia

RESEARCH TRACK

Business Models III and   Decision Support Systems & Business Intelligence

🕐 14:00–15:30 | ♀ Zrak Hall

Chair
  Davorin Kofjač, University of Maribor, Slovenia

Presenters
Improving Smart City Design: A Conceptual Model for Governing Complex Smart City Ecosystems
  Mervi Hämäläinen and **Pasi Tyrväinen**, University of Jyväskylä, Finland

Designing Business Model Tooling for Business Model Exploration: An Experimental Design for Evaluation
  Alexia Athanasopoulou and **Mark De Reuver**, Delft University of Technology, The Netherlands

An Explorative Study Into Situational Artefact Construction in Business Rules Management
  Sam Leewis and **Koen Smit**, HU University of Applied Sciences Utrecht, The Netherlands
  Martijn Zoet, Zuyd University of Applied Sciences, The Netherlands

PANEL

eHealth III: Big Data in Health – The Good, the Bad and the Ugly

🕐 14:00-15:30 | ♀ Voda Hall

Chair
  Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia

Presenters
  Christer Carlsson, Åbo Akademi University, Finland
  Vladislav Rajkovič, University of Maribor, Slovenia
  Živa Rant, National Institute of Public Health, Slovenia
  Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany
  Doug Vogel, Harbin Institute of Technology, China
  Andrej Žlender, Center for Healthcare Informatics, Slovenia

PANEL
Tourism 4.0

🕐 14:00–15:30 | 📍 Arnold Hall I

Chair
Urška Starc-Peceny, Arctur, Slovenia

Presenters
How it Started
Tomi Ilijaš, Arctur, Slovenia

Presentation of the Project Tourism 4.0
Simon Mokorel, Arctur, Slovenia

What Are the Real Problems, Needs, Wishes and Challenges in Tourism for Municipalities
Saša Kek, Slovene National Association Of Towns and Municipalities, Slovenia

Analysis of Research Needs for Development of Tourism 4.0
Maja Turnšek, University of Maribor, Slovenia

Technologies Work From the Background
Tomaž Curk, University of Ljubljana, Slovenia

Innovation and Digitalization in Tourism
Dejan Križaj, University of Primorska, Slovenia

RESEARCH TRACK
Education in the Digital Economy

🕐 16:00–17:30 | 📍 Zrak Hall

Co-chairs
  Mirjana Kljajić Borštnar, University of Maribor, Slovenia
  Matt Glowatz, University College Dublin, Ireland

Presenters
Studying Complex IT Challenges? Discuss Real Cases
  Janis L. Gogan and **David M. Murungi**, Bentley University, United States

Developing an E-learning Course on Serious Games: A Multidisciplinary Approach
  Tanja Korhonen and **Teija Ravelin**, Kajaani University of Applied Sciences, Finland
  Raija Halonen, University of Oulu, Finland

Learning Success: A Comparative Analysis of a Digital Game-Based Approach and a Face-to-Face Approach
  Linda Eckardt and **Susanne Robra-Bissantz**, Braunschweig University of Technology, Germany

WORKSHOP
Digital Wellness Services

🕐 16:00–17:30 | ♀ Voda Hall

Moderator
  Christer Carlsson, Åbo Akademi University, Finland

Presenters
Introduction on Sustainability of Routines and Digital Services
  Doug Vogel, Harbin Institute of Technology, China

Introduction on Digital Coaching
  Lauri Frank, University of Jyväskylä, Finland

Introduction on Digital Health Services for a Country: Business Models and Ecosystems
  Representative of Ericsson Inc., Croatia (to be confirmed)

RESEARCH TRACK
eHealth III and Digital Wellness I

🕘 9:00-10:30 | 📍 Zrak Hall

Co-chairs
Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia

Juergen Seitz, Baden-Wuerttemberg Cooperative State University, Germany

Christer Carlsson, Åbo Akademi University, Finland

Presenters
Digital Transformation in Healthcare – the Case of a Chinese Medicine Inquiring System
Catherine Han Lin and **David Phillips**, Deakin University, Australia
Nilmini Wickramasinghe, Epworth Healthcare & Deakin University, Australia

How a Flexible Collaboration Infrastructure Impacts Healthcare Information Exchange
Rogier Van de Wetering, Open University, The Netherlands
Johan Versendaal, HU University of Applied Sciences Utrecht and Open University of the Netherlands, The Netherlands

Influence of Digital Coaching on Physical Activity: Motivation and Behaviour of Physically Inactive Individuals
Tuomas Kari and **Petriina Rinne**, University of Jyvaskyla, Finland

Digital Wellness Services' Servicescape for Young Elderly
Hans Allmér, Linnaeus University, Sweden

RESEARCH TRACK
Digital Transformation III

🕘 9:00–10:30 | ♀ Sonce Hall

Chair
 Pascal Ravesteijn, HU University of Applied Sciences Utrecht, The Netherlands

Presenters
Motives to Form Alliances for Digital Innovation: The Case of Banks and Fintechs
 Friedrich Holotiuk, Frankfurt School of Finance & Management, Germany
 Milan Frederik Klus and **Todor Stefan Lohwasser**, University of Münster, Germany
 Jürgen Moormann, Frankfurt School of Finance & Management, Germany

A Case for Participatory Practices in the Digital Transformation of Insurance
 Michael Persson, Casandra Grundstrom and **Karin Väyrynen**, University of Oulu, Finland

Adaptation of Enterprise Architecture Efforts to An Agile environment
 Robin Duijs, Pascal Ravesteijn and **Marlies van Steenbergen**, HU University of Applied Sciences Utrecht, The Netherlands

RESEARCH TRACK
Digital Wellness II

🕐 11:00–12:30 | ♀ Zrak Hall

Chair
Christer Carlsson, Åbo Akademi University, Finland

Presenters
Digital Wellness Services: Key to Better Quality of Life for Young Elderly
Christer Carlsson and **Pirkko Walden**, IAMSR/Åbo Akademi University, Finland

Can Sport and Wellness Technology Be My Personal Trainer? – Teenagers and Digital Coaching
Eeva Kettunen and **Tuomas Kari**, University of Jyvaskyla, Finland

Co-creation Model to Design Wearables for Emotional Wellness of Elderly
Muhammad Usman Warraich, Irum Rauf and **Anna Sell**, Åbo Akademi University, Finland

RESEARCH TRACK
Blockchain and Social Media

🕐 11:00–12:30 | ◎ Zrak Hall

Co-chairs
  Hans-Dieter Zimmermann, FHS St. Gallen, Switzerland
  Helen Cripps, Edith Cowan University, Australia

Presenters
Blockchain-Based Smart Contracts in Waste Management: A Silver Bullet?
  Guido Ongena, Koen Smit, Jarno Boksebeld, Gerben Adams, Yorin Roelofs and **Pascal Ravesteijn**, HU University of Applied Sciences Utrecht, The Netherlands

Evaluation of Push Notifications for Social Media Applications
  Emma Fahlman and **Thomas Mejtoft**, Umeå University, Sweden
  Helen Cripps, Edith Cowan University, Australia

PhD Consortium

🕓 9:00–12:30 | 📍 hall to be announced

Co-chairs
  Doug Vogel, Harbin Institute of Technology, China
  Roger Bons, FOM University of Applied Sciences, Germany

Presenters
What Do We Know About Personality Traits, Technology Use, Intention, Reputation and Brand Credibility? Cross Cultural Issues in the Aviation Industry's User-Generated Content (UGC)
  Ukamaka Onyenucheya, University of Plymouth, United Kingdom

Designing an Adaptive and Sustainable ITG model for SMEs
  Aleš Levstek, University of Maribor, Slovenia

Obtaining and Evaluating Digital Competences of Slovenian General Gymnasium Students
  Srečko Zakrajšek, University of Maribor, Slovenia

Managing Complexity of Digital Transformation with Enterprise Architecture
  Fabian Gampfer, FOM University of Applied Sciences, Germany

A Model for Smart Technology Adaptation in the Case of Urban Infrastructure Development With the Purpose of Improving the Quality of Citizens' Well-Being
  Vasja Roblek, Faculty of Organizational Studies, Slovenia

Literature Review on Root Cause Analysis
  Jaka Toman, University of Maribor, Slovenia

Energy Security As an Indicator of the Efficiency of Strategic Energy Management in the European Union
  Bojana Vasic, University of Maribor, Slovenia

Technology Enabled Sustainable Business Model Innovation
  Doroteja Vidmar, University of Maribor, Slovenia

Conference Chairs

Conference Chair
  Andreja Pucihar, University of Maribor, Slovenia

Research Track Chair
  Pascal Ravesteijn, HU University of Applied Sciences
Utrecht, The Netherlands

Research Track Co-chair
  Juergen Seitz, Baden-Wuerttemberg Cooperative State
University, Germany

Special Interest Research Track Chairs

Social Media
  Hans-Dieter Zimmermann, FHS St. Gallen, Switzerland
  Helen Cripps, Edith Cowan University, Australia

eHealth SIT
  Nilmini Wickramasinghe, Epworth HealthCare and Deakin
University, Australia
  Juergen Seitz, Baden-Wuerttemberg Cooperative State
University, Germany

Digital Wellness
  Christer Carlsson, Åbo Akademi University, Finland

Blockchain
  Roger Bons, FOM University of Applied Sciences, Germany
  Johan Versendaal, HU University of Applied Sciences
Utrecht and Open University of the Netherlands, The
Netherlands

Big Data/Data Science
  Guido Ongena, HU University of Applied Sciences Utrecht,
The Netherlands
  Sanda Martinčić-Ipšić, University of Rijeka, Croatia

Education in Digital Economy
  Mirjana Kljajić Borštnar, University of Maribor, Slovenia
  Matt Glowatz, University College Dublin, Ireland

Sponsors, Co-organizers and Supporters

NEXT CONFERENCE
32nd Bled eConference

June 16-19, 2019
Bled, Slovenia

www.bledconference.org

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