



Univerza v Mariboru

Fakulteta za organizacijske vede

36. mednarodna konferenca
o razvoju organizacijskih znanosti

36th International Conference on
Organizational Science Development

22. - 24. MAREC 2017 | PORTOROŽ, SLOVENIJA
22nd - 24th MARCH 2017 | PORTOROŽ, SLOVENIA
Kongresni center Portus / Congress Centre Portus

ODGOVORNA ORGANIZACIJA

RESPONSIBLE ORGANIZATION

Program

36. mednarodne konference

Programme

of the 36th International Conference

Sekcije / Sessions

Ekološki management / Ecology Management

Finančni management /
Financial Management

Informatika / Informatics

Kadrovski management / Human Resource Management

Management javne uprave /
Public Administration Management

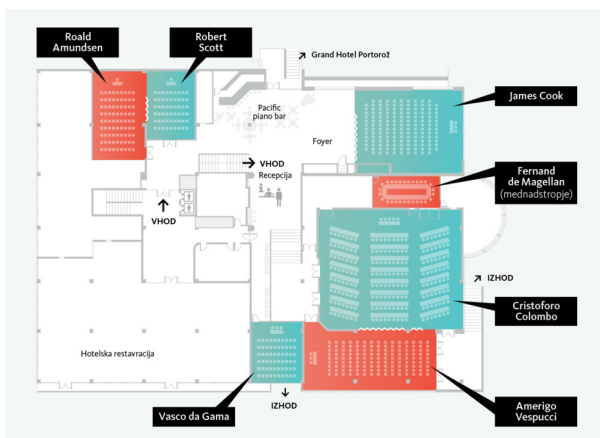
Management poslovnih in delovnih procesov /
Business Process Management

Management v izobraževanju / Education Management

Management v zdravstvu / Health Care Management

Organizacija in management /
Organization and Management

Kongresni center Portus / Congress Centre Portus



Program konference / Conference Programme

Prihod in prijava udeležencev / Arrival and Registration

22. 3.	Sreda/ Wednesday	od / from 12:30
23. 3.	Četrtek / Thursday	od / from 8:00
24. 3.	Petek / Friday	od / from 8.00

Program konference - SREDA, 22. marec 2017 / Conference Programme - WEDNESDAY, 22nd March 2017

Dvorana / Hall	Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama	Robert Scott	Roald Amundsen
12:30-14:00	Prihod in prijava udeležencev / Arrival and Registration				
14:00-16:00	Otvoritev konference in plenarno zasedanje / Opening of the Conference with Plenary Session /ENG/	Priprava ekip za mednarodno študentsko tekmovanje v študiji primera / International Student Case Study Competition Preparations /ENG/			
16:00-16:30	Odmor / Break				

16:30-19:30 <i>odmor / break -</i> 18:00-18:30	Management poslovnih in delovnih procesov / Business Process Management /SLO/	Management v izobraževanju / Education Management /SLO/	Delavnica: Kultura vedenja, poslovni bonton, se znamo obnašati? 16:30-18:00 /SLO/	Organizacija in management / Organization and Management /ENG/	Kadrovski management / Human Resource Management /SLO/
20:00	Družabni dogodek / Social Event				

**Otvoritev konference in plenarno
zasedanje / Opening of the Conference
with Plenary Session /ENG/**

vodi/chair: Iztok Podbregar
dvorana/hall: Cristoforo Colombo
14:00-16:00

1. Responsibility in Domel Holding, d.d.
Jožica Rejec
2. Acting Responsibly on the Ground and in the Air
Franc Željko Županič

Priprava ekip za mednarodno študentsko tekmovanje v študiji primera / International Student Case Study Competition Preparations /ENG/

dvorana/hall: Roald Amundsen, Robert Scott,
Amerigo Vespucci, Vasco da Gama
14:00-16:00

Soorganizatorja / Co-organizers:
Fraport Aviation Academy and University of Maribor,
Faculty of Organizational Sciences



University of Maribor

Faculty of Organizational Sciences

During their study, many students obtain a wider insight into the applicable knowledge and participate in finding new solutions to modern challenges from domestic and foreign environment. This year's international case study competition is an opportunity, where different groups of students from domestic as well as foreign faculties come to compete face to face.

The concept of case study is a methodological and pedagogic-oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment. For this reason alone the case study methodology allows participants, to work out a detailed insight into the practical business-oriented problem of the studied organization or company. Through diverse discussions as a method of active learning we encourage the adoption and development of critical and creative thinking that is necessary in the field of management.

Kadrovski management / Human Resource Management /SLO/

vodi/chair: Vesna Novak

dvorana/hall: Roald Amundsen

16:30-19:30 (odmor/break - 18:00-18:30)

1. Izzivi tehnoloških sprememb in prihodnost dela /
The Challenges of Technological Changes and the
Future of Work
Denis Dizdarević, Vesna Novak
2. Pričakovanja zaposlenih z vidika opolnomočenja /
Employee Expectations Towards Empowerment
Aleša Svetić
3. Vpliv kakovosti socialnih interakcij na delovnem
mestu na zaposlenčovo zavzetost za delo / The
Impact of the Quality of Social Interactions at the
Workplace on Employee Work Engagement
Branko Lobnikar, Anja Cedilnik
4. Ali imajo vodje in sledilci različen odnos do
sprememb? Primer Gorenja, d.d. / Do Leaders
and Followers Have Different Attitudes towards
Change? The Case of Gorenje, d.d.
Miha Žove
5. Dvig poklicnih kompetenc učiteljev z
usposabljanjem v podjetju / Improving the
Vocational Competencies of Teachers with
Training at the Enterprise
Gašper Strniša
6. Zdravstveni absentizem v proizvodnem podjetju
/ Sickness Absenteeism in the Manufacturing
Company
Sašo Nunar, Mojca Bernik
7. Model zaposlovanja po opravljenem pripravništvu
v zdravstveni negi / Employment Model after Their
Internship in Nursing
Nina Trifoni, Vesna Novak

8. Analiza spletnih strani za zaposlovanje s
kadrovskega vidika / Analysis of Web Sites for
Employment from HR Perspective
Marko Urh, Lea Zupan, Davorin Kofjač, Eva Jereb
9. Igrifikacija v študentskih organizacijah /
Gamification in Student Organisations
Tilen Markun, Marko Urh, Eva Jereb, Davorin Kofjač

Organizacija in management / Organization and Management /ENG/

vodi/chair: Borut Werber, Vladislav Rajkovič

dvorana/hall: Robert Scott

16:30-19:30 (odmor/break - 18:00-18:30)

1. New Approach in Designing (SELF)
ORGANIZATIONS as the Most Efficient Modality of
Organizing
Milan Radosavljevic, Aleksandar Andjelkovic, Maja Andjelkovic, Dragana Radosavljevic
2. Perception of Sales Organizations for Luxury
Speed Boats' Sales in Recession in Croatia
Siniša Rudelj, Milan Rudelj
3. The Impact of the Value Added Tax on the
Business Performance of Companies
Bojana Starčević, Filip Žarkić
4. The Role of Brand Ambassador in Online
Campaigns
Sonja Savović, Slavica Cicvarić Kostić, Tamara Vlastelica
5. Determining of Managerial Competencies: A
Review of the Literature
Liridon Veliu, Mimoza Manxhari
6. Spreadsheet Model for Managing Special Events
*Teodora Rajkovic, Lena Djordjevic, Danica Lecic-
Cvetkovic, Radul Milutinovic*
7. Innovation of Shipping and Loading Information
System and Business Process Reengineering at
Coal Company
Roman Danel, Jiří Skotnica
8. Predictive Maintenance Model for Automotive
Production Line
Jaka Toman, Vladislav Rajkovič, Mirjana Kljajić Borštnar
9. Mexican SMEs in Organic Sector in the Asia Pacific
Market: Internationalization Strategies
*José G. Vargas-Hernández, Ricardo Arechavala Vargas,
Luz Alicia Pulido Vargaz*

Management poslovnih in delovnih procesov / Business Process Management /SLO/

vodi/chair: Matjaž Roblek
dvorana/hall: Cristoforo Colombo
16:30-19:30 (odmor/break - 18:00-18:30)

1. Orodja kakovosti / Quality Tools
Branko Škafar
2. Ocena učinkovitosti prenove procesa na podlagi
strukture procesa / Assessment of Business
Process Re-engineering Efficiency Based on
Process Structure
Benjamin Urh, Eva Krhač, Matjaž Roblek, Tomaž Kern
3. Vpliv standardov kakovosti na delo zaposlenih /
The Influence of Quality Standards on Employees
Work
Eva Šturm, Eva Krhač, Marcel Potrata
4. Mediacija v poslovnem okolju kot podpora
poslovodstvu / Mediation in the Business
Environment to Support Management
Mateja Kalan, Martina Razdevšek
5. Napredna nastavitve oskrbovalnih politik z
odkrivanjem znanja iz podatkov z orodjem
Orange / Advanced Setting of Supply Policies by
Discovering Knowledge from Data Using Orange
Eva Krhač, Benjamin Urh, Matjaž Roblek
6. Zunanje izvajanje popisa vodomeroev / Outsourcing
of Census Water Meters
Brigita Leban, Tomaž Kern
7. Razvoj koncepta aplikacije za napovedovanje
odpovedi izdelkov / Development of Application
Concept to Forecast Product Failures
(predstavitev posterja / poster presentation)
Blaž Sašek

Management v izobraževanju / Education Management /SLO/

vodi/chair: Gozdana Miglič

dvorana/hall: Amerigo Vespucci

16:30-19:30 (odmor/break - 18:00-18:30)

1. Sistematični pristop k evalvaciji izobraževalnih programov / Systematic Approach to the Training Programmes Evaluation
Gozdana Miglič
2. Uporaba multivariatnih statističnih metod pri analizi vloge profesorja pri motivaciji za učenje / The Use of Multivariant Statistical Methods in Analyzing the Role of Lecturer in Motivation for Learning
Sašo Bizant
3. Opravljanje praktičnega usposabljanja v tujini, strah ali izziv? / Practical Training Abroad: Fears or Challenges?
Nataša Krajnc Zakrajšek
4. Podjetništvo v višjem šolstvu / Entrepreneurship in Higher Vocational Education
Darko Števančec, Iris Fink Grubačević
5. Kako postati ravnatelj osnovne šole / How to Become a Headmaster in Primary School
Gregor Udovč
6. Kompetence ravnateljev, ki so pomembne za vodenje dijaških domov v časih nenehnih sprememb / Competences of Headmasters Which are Important for Management of Boarding Schools in Times of Constant Change
Saša Šterk

7. Različne oblike organizacije pouka za boljše znanje
tujega jezika / Different Organisational Teaching
Formats for Ensuring Quality in Foreign Language
Learning

Irena Krajnc

8. Odkrivanje poslovnih inovacij z družbenim
učinkom prek pozitivnega povpraševanja hrvaških
študentov / Business Innovation Discovery with
a Social Impact by Croatian Business Students
through Appreciative Inquiry Methodology

*Judita Peterlin, Vlado Dimovski, Daniela Garbin
Praničević*

Delavnica: Kultura vedenja, poslovni bonton, se znamo obnašati? /SLO/

vodi/chair: Bojana Košnik
dvorana/hall: Vasco da Gama
16:30-18:00

Čeprav nekateri nepremišljeno trdijo, da lahko vljudnostna pravila in knjige o lepem vedenju kot staro kramo zmečemo v smeti, praksa vsak dan na vseh področjih našega življenja dokazuje, da ljudje potrebujemo določena pravila vedenja, pravila v komunikaciji s partnerjem, otroki, s kolegi, pa na delovnem mestu in s poslovnimi partnerji, strankami.

Potrebujemo pravila komunikacije z drugimi ljudmi. Ta zunanja podoba našega vedenja pa nam včasih povzroča težave.

Pravila lepega vedenja so obstajala in bodo tudi v prihodnosti, seveda pa so odraz določenega časa, razmerij moči ter oblasti in socialne strukture.

Sodobna pravila so izoblikovana v tej smeri, da nam pomagajo pri povezovanju, da krepijo medsebojno razumevanje, strpnost, obzirnost do drugih in drugačnosti, vzpodbujajo nas k pripravljenosti, da pomagamo drug drugemu, vedno manj nas utesnjujejo, upoštevajo tudi generacijske razlike, so sprejemljiva, hkrati pa niso dogmatična.

To pa je že kar cel niz elementov, ki nam omogočajo prijetno počutje v vsakodnevnih situacijah od jutra do večera.

Prav je, da jih dobro poznamo, saj nam omogočajo, da se bomo bolj samozavestno in odločno znašli v različnih poslovnih situacijah, to pa lahko pripomore k še boljšemu poslovnemu uspehu in še večji odličnosti in seveda prijetnejšemu sobivanju.

Delavnico bo izvedla **ga. Bojana Košnik**, strokovnjakinja za kulturo vedenja in protokol, ki ima več kot 20 letne izkušnje na področju diplomatskega in poslovnega protokola. Je avtorica številnih člankov, prispevkov in predavanj o diplomatskem in poslovnem protokolu ter kulturi vedenja.

Družabni dogodek / Social Event

dvorana/hall: James Cook
Kongresni center Portus / Congress Centre Portus

20:00

Informacije o dogodku bodo objavljene v konferenčni recepciji / Further information will follow at the conference reception desk



Program konference - ČETRTEK, 23. marec 2017 / Conference Programme - THURSDAY, 23rd March 2017

Dvorana / Hall	Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama	Robert Scott	Roald Amundsen
8:00-	Prihod in prijava udeležencev / Arrival and Registration				
9:00-10:30	Dogodek: Poslovna odličnost organizacij / Business Excellence of Organizations 9:00-11:00 /SLO/	Priprava ekip za mednarodno študentsko tekmovanje v študiji primera / International Student Case Study Competition Preparations /ENG/			

10:30-13:30 <i>odmor / break -</i> 12:00-12:30	Okrogla miza / Round Table: "Ali in kakšno strategijo poslovne odličnosti potrebujemo v Sloveniji?" 11:30-13:00 /SLO/	Mednarodno študentsko tekmovanje v študiji primera / International Student Case Study Competiton /ENG/	Organizacija in management / Organization and Management /SLO/	Management javne uprave / Public Administration Management /ENG/	Ekološki management / Ecology Management /SLO/
13:30-15:00	Kosilo / Lunch				

Program konference - ČETRTEK, 23. marec 2017 / Conference Programme - THURSDAY, 23rd March 2017

Dvorana / Hall		Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama	Robert Scott	Roald Amundsen
15:00-18:00 <i>odmor / break - 16:30-17:00</i>		Presentation and Discussion: "Benefits from outsourced assessors in case of Excellence Award"	Management v izobraževanju / Education Management	Informatika / Informatics	Management poslovnih in delovnih procesov / Business Process Management	Management v zdravstvu / Health Care Management
		14:30-16:00 /ENG/	/SLO/	/SLO/	/ENG/	/SLO/
19:30	Družabni dogodek / Social Event					

Dogodek/ Event: Poslovna odličnost organizacij/Business Excellence of Organizations

dvorana/hall: Cristoforo Colombo

9:00-16:00 (odmor/break - 11:00-11:30 & 13:00-14:30)

Program / Programme

Predstavitev dobrih praks iz zasebnega in javnega sektorja /SLO/

9:00-11:00

Moderator in povezovalec: Dominika Rozoničnik

Pozdravni govori

Predstavitve dobrih praks

1. Predstavitev najboljših organizacij iz gospodarstva v postopku ocenjevanja PRSPO 2016
2. »Izkušnje in dobre prakse pri uporabi modelov sistema vodenja kakovosti in poslovne odličnosti v Upravni enoti Novo mesto«
Mateja Sotler Štor, načelnica in Zdenka Bajuk, vodja Službe za skupne zadeve, Upravna enota Novo mesto
3. Primer dveh dobrih praks iz Avstrije na področju odličnosti poslovanja po modelu EFQM
(predavanje bo v angleškem jeziku in zagotovljeno gradivo v slovenskem jeziku):
 - »Kostwein Excellence Journey« – Hans Kostwein, Managing director, Kostwein, Austria
 - »Business Excellence @ Infineon Austria« – Oliver Heinrich, CFO, Infineon Technologies, Austria
4. »The reflection of business quality in public sector in Austria« (predavanje bo v angleškem jeziku in zagotovljeno gradivo v slovenskem jeziku)
Thomas Prorok, Deputy Managing Director, KDZ Zentrum für Verwaltungsforschung, Center for Public Administration Research, Austria

5. »Življenje po modelu odličnosti EFQM po prejemu najvišjega priznanja PRSPO«

Bojan Luskovec, predsednik uprave Elektra Gorenjske d.d.

6. »Zagotavljanje kakovosti v slovenskem visokem šolstvu«

Ivan Leban, direktor, NAKVIS

11:00–11:30 - Odmor / Break

Okrogla miza: Ali in kakšno strategijo poslovne odličnosti potrebujemo v Sloveniji? /SLO/

11:30-13:00

Moderator in povezovalac: Rajko Novak
(svetovalac z licencami EFQM)

Sodelujoči:

- *Samo Kopač (MIRS)*
- *Marko Lotrič (OZS)*
- *Marjan Rihar (GZS)*
- *Mirko Stopar (MJU)*
- *Metka Tekavčič (UL EF)*

13:00–14:30 - Odmor / Break

Soorganizatorji / Co-organizers



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA GOSPODARSKI RAZVOJ IN TEHNOLOGIJO
URAD RS ZA MEROSLOVJE



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA JAVNO UPRAVO



Fakulteta za organizacijske vede

Benefits from outsourced assessors in case of Excellence Award (Presentation and Discussion) /ENG/

14:30-16:00

Moderators: Rajko Novak (licensed EFQM advisor) and
Nena Dokuzov (Metrology institute of the
Republic of Slovenia)

Participant speakers:

- *Hans Kostwein, Kostwein, Austria*
- *Oliver Heinrich, Infineon Technologies, Austria*
- *Mateja Valenci, Metrology institute of the Republic of Slovenia*
- *Tatjana Fink, DEMA d.o.o.*

1. "The Way to Excellence" – Presentation of the benefit of self-assessment and living under EFQM Excellence model for the organization and the role of Hans Kostwein in »Board of Directors of EFQM«, responsible for SMEs
Hans Kostwein, Managing director, Kostwein, Austria
2. »Business Excellence @ Infineon Austria« – Presentation of experiences of the application process for EFQM Excellence Award and possible transfer of best practices to Slovenia
Oliver Heinrich, CFO, Infineon Technologies
3. »Transfer of knowledge in the area of preparation of Slovenian organization for application to the EFQM Excellence award«
Tatjana Fink, DEMA d.o.o.
4. »How to apply for EFQM Excellence Award«
Mateja Valenci, Metrology institute of the Republic of Slovenia

Questions and discussion

Closing remarks

**Priprava ekip za mednarodno
študentsko tekmovanje v študiji primera
/ International Student Case Study
Competition Preparations /ENG/**

dvorana/hall: Roald Amundsen, Robert Scott,
Amerigo Vespucci, Vasco da Gama
9:00-10:30

Soorganizatorja / Co-organizers:
Fraport Aviation Academy and University of Maribor,
Faculty of Organizational Sciences



During their study, many students obtain a wider insight into the applicable knowledge and participate in finding new solutions to modern challenges from domestic and foreign environment. This year's international case study competition is an opportunity, where different groups of students from domestic as well as foreign faculties come to compete face to face.

The concept of case study is a methodological and pedagogic-oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment. For this reason alone the case study methodology allows participants, to work out a detailed insight into the practical business-oriented problem of the studied organization or company. Through diverse discussions as a method of active learning we encourage the adoption and development of critical and creative thinking that is necessary in the field of management.

Ekološki management / Ecology Management /SLO/

vodi/chair: Alenka Baggia

dvorana/hall: Roald Amundsen

10:30-13:30 (odmor/break - 12:00-12:30)

1. Trajnostna družba prihodnosti, skozi kritični pregled trenutnega stanja / A Sustainable Society of the Future, through of a Critical Review of the Current Situation
Davorin Žnidarič
2. Management upravljanja z ekološkimi tveganji kot sestavni del strategije odgovornega podjetja / Management of Ecological Risks as an Integral Part of the Strategy of the Responsible Company
Dušan Mežnar
3. Efektivno črpanje evropskih sredstev / Effective Absorption of European Funds
Marija Michaud, Matjaž Maletič, Drago Vuk
4. Biomasa, kot alternativni vir pridobivanja energije / Biomass as an Alternative Source of Energy Recovery
Tadeja Kuhar Osterman, Drago Vuk, Marjan Senegačnik
5. Črni ogljik in njegovi vplivi na kakovost zraka in nastanek srčno-žilnih obolenj / Black Carbon and Its Impact on Air Quality and on Development of Cardio-vascular Diseases
Marjan Senegačnik, Drago Vuk, Nataša Petrović
6. Krožno gospodarstvo v slovenskih podjetjih / Circular Economy in Slovenian Companies
Petra Vujkovič, Polona Šprajc, Alenka Baggia
7. Uporabnost energetske izkaznice pri določanju vrednosti nepremičnin / Applicability of Energy Performance Certificates When Valuating Real Estates
Silvo Plesnik, Drago Vuk

8. Vpliv oblike reaktorja na dezintegracijo odpadnega blata iz čistilnih naprav / The Impact of Reactor Design on Disintegration of Waste Sludge from Wastewater Treatment Plants

Marko Šetinc

9. From Environmental Action to Climate Change Knowledge and Back

Jelena Andreja Radaković, Nataša Petrović, Nemanja Milenković, Kristina Stanojević, Dejana Stevanović

Management javne uprave / Public Administration Management /ENG/

vodi/chair: Goran Vuković

dvorana/hall: Robert Scott

10:30-13:30 (odmor/break - 12:00-12:30)

1. Economic Valuation of Environmental Policy Effects - Why Should We Bother about the Value of the Initiatives?
Zorica Mitrović, Vladimir Obradović, Nataša Petrović
2. The Use of Process Approach in the Design of Social Services
Jan Ministr, Blanka Bazsová
3. Measuring Deaccessioning in American Museums: A Structural Equation Model / MIMIC Approach
Andrej Srakar, Marilena Vecco, Michele Piazzai, Miroslav Verbič
4. Holistic Approach in Coastal Zone Management
Mirjana Kovačić, Astrid Zekić, Srećko Favro
5. Cyclical Characteristics of the Industrial Production in Croatia
Daniel Tomić, Saša Stjepanović
6. Evaluation Challenges of Research Projects Funded by Serbian Ministry of Education and Science
Milica Pavićević, Marija Todorović, Zorica Mitrović
7. Institutional Effects of Public-Private Partnership Act on the Status of Municipal Public Enterprises in Slovenia
Veronika Petkovšek, Primož Pevcin

23. marec 2017 / 23rd March 2017

Mednarodno študentsko tekmovanje v študiji primera / International Student Case Study Competiton /ENG/

dvorana/hall: Amerigo Vespucci
10:30-13:30

Soorganizatorja / Co-organizers:
Fraport Aviation Academy and University of Maribor,
Faculty of Organizational Sciences



Faculty of Organizational Sciences

Ekipe predstavijo rešitve študije primera /
Presentations of Case Study Solutions

Organizacija in management / Organization and Management /SLO/

vodi/chair: Mojca Bernik

dvorana/hall: Vasco da Gama

10:30-13:30 (odmor/break - 12:00-12:30)

1. Vpliv virov informacij na nakupno odločanje mladih v Sloveniji in ZDA / The Impact of Sources of Information on the Purchasing Decisions of Young People in Slovenia and USA
Natalija Klemenčič, Beno Klemenčič
2. Urejanje managerskih plač v javnem sektorju / The Managers Salary in the Public Sector
Janez Ženi
3. Vrzel v poznavanju managementa znanja v javni upravi Republike Slovenije / Knowledge Gaps in Knowledge Management in the Public Administration of the Republic of Slovenia
Simon Colnar, Vlado Dimovski, Marko Colnar
4. Vpliv izgube zaposlitve na ustanovitev lastnega podjetja / The Influence of Unemployment on Individual's Decision to Start up a Business
Aleša Svetič
5. Slovensko španski Poslovni klub ECE Club de Negocios ECE España Canarias Eslovenia / Slovenian Spanish Business Club CE España Canarias Eslovenia
Mladen Tomašič
6. Opredelitev kompetenčnega profila komercialista s pomočjo večkriterijske odločitvene metodologije / Definition of Sales Agent Competences Profile with Multi Attribute Decision Making Methodology
Stanka Solar, Uroš Rajkovič, Mojca Bernik

7. Davek od dohodka ter odloženi davki in njihov vpliv na računovodske izkaze v Sloveniji, Hrvaški, BIH in Srbiji / Income Tax, Deferred Tax and Their Impact on the Financial Statements in Slovenia, Croatia, BIH and Serbia
Renata Gabršek
8. Pogostost in višina prejete napitnine: faktorska analiza dejavnikov / Influence Frequency and the Amount of Received Tips: Factor Analysis of Factors
Andrej Raspor

Management v zdravstvu / Health Care Management /SLO/

vodi/chair: Vladislav Rajkovič
dvorana/hall: Roald Amundsen
15:00-18:00 (odmor/break - 16:30-17:00)

1. Zadovoljstvo, motiviranost in podjetnost
zdravnikov javnega zdravstvenega sistema v
luči zdravstvene reforme / Physicians Content,
Motivation and Entrepreneurship in the Aspect of
the Slovenian Health Care Reform
Andrej Prlja, Vida Kampuš Trop
2. eZdravje danes za jutri / eZdravje Today for
Tomorrow
*Živa Rant, Dalibor Stanimirovič, Vedrana Matetić,
Simon Indihar, Janja Zidarn, Mate Beštek, Andrej
Žlender*
3. Z vključujočim vodenjem do odgovorne
organizacije / From the Inclusive Management to
the Responsible Organization
Danijela Kralj
4. Primerjava pravne ureditve pritožb v zdravstvu
v Republiki Sloveniji, Nemčiji in Veliki Britaniji /
Comparison of Healthcare Complaints Regulation
in the Republic of Slovenia, Germany and the
United Kingdom
Anka Kenda Mohorič, Robert Leskovar, Rajko Pirnat
5. Analiza organizacijske kulture v službi nujne
medicinske pomoči za področje Gorenjske
/ Analysis of Organizational Culture in the
Emergency Medical Services of the Gorenjska
Region
Tatjana Kitić Jaklič, Jure Kovač, Ksenija Tušek-Bunc
6. Zamenjave dovodov medicinskih plinov in njihovo
preprečevanje / Crossed Pipelines Connections of
Medical Gases and Their Prevention
Miljenko Križmarić

Management poslovnih in delovnih procesov / Business Process Management /ENG/

vodi/chair: Damjan Maletič

dvorana/hall: Robert Scott

15:00-18:00 (odmor/break - 16:30-17:00)

1. Information Security Challenges - How to Prepare Professionals
Jiri Holoska, Petr Doucek, Lea Nedomová
2. Big Data and the R Programming Language
Igor Banjac, Dragan Vukmirovic, Marina Jovanovic Milenkovic
3. Using Temporal Database for Representation and Reasoning in Maritime Applications
Anita Gudelj
4. On a Design of a Maintenance Performance Measurement System: A Sustainability Perspective
Damjan Maletič, Matjaž Maletič, Basim Al-Najjar, Boštjan Gomišček
5. Organizational Restructuring and Cost Allocation Based on Business Process Approach
Jovana Mrvić, Jelica Erceg, Maša Vukomanović, Ivan Todorović, Stefan Komazec
6. Introduction of a Lesson: A Guarantee of Motivation? The Significance of the Lesson Introduction for Learners' Activation Level in Business and Economics Teaching at German Vocational Colleges
Bjoern Paape, Iwona Kiereta
7. Impediments to Acceptance and Implementation of Statistical Process Control: The Case of Macedonia
Vesna Bucevska
8. Project Management in a VUCA World: Developing an Adaptive Leadership Style
Stefano Setti

Management v izobraževanju / Education Management /SLO/

vodi/chair: Eva Jereb

dvorana/hall: Amerigo Vespucci

15:00-18:00 (odmor/break - 16:30-17:00)

1. Strategija in kakovost visokega šolstva / Strategy and Quality of Higher Education
Borut Werber
2. Analiza modela notranjih institucionalnih evalvacij na Univerzi v Mariboru / Analysis of the Model of the Internal Institutional Evaluations at the University of Maribor
Miha Pauko, Franci Čuš
3. Xerte 3.3 – pet let izkušenj z uporabo portala / Xerte 3.3 - Five Years of Experience in the Use of the Portal
Branislav Šmitek
4. Pomen timskega dela med organizatorjem praktičnega pouka in učnimi bazami / The Importance of Teamwork Between the Organizer of Practical Training and Teaching Bases
Polona Podlesnik
5. Raziskovalno delo na Srednji strokovni šoli Vegova Ljubljana / Research Activities in the Upper Secondary School Vegova Ljubljana
Uroš Breskvar
6. Nagrajevanje aktivnih dijakov v dijaškem domu in izbor za športnika leta / Awarding Active Students in a Boarding School and the Athlete of the Year Selection
Miha Indihar
7. Zdrav življenjski slog v Študentskih domovih Univerze v Mariboru / Healthy Lifestyle in Student Dormitories University of Maribor
Darja Kukovičič

Informatika / Informatics /SLO/

vodi/chair: Robert Leskovar

dvorana/hall: Vasco da Gama

15:00-18:00 (odmor/break - 16:30-17:00)

1. Percepcija zelenih informacijskih sistemov med slovenskimi managerji / Perception of Green Information System Concept among Slovenian Managers
Anja Žnidaršič, Alenka Brezavšček, Matjaž Maletič, Alenka Baggia
2. Skrb posameznika za kibernetško varnost / Responsible Organizations Take Care of Cyber Security
Igor Bernik
3. Pregled poklicev v informacijski dejavnosti / Professional Outlook in Computer and Information Technology
Robert Leskovar, Alenka Baggia, Goran Vuković
4. Razvoj odločitvenih kriterijev za ocenjevanje prednosti pri dodeljevanju stanovanj / Evolution of Decision Criteria for Estimating Priorities in Housing Facilities Allocation
Bojan Cestnik, Alenka Kern
5. Daljinski nadzor ob uporabi Androidne aplikacije / Remote Monitoring Device Using Android Application
Jan Konečnik, Vojko Matko
6. Brežžični Holter monitor / Wireless Holter Monitor
Klemen Glušič, Vojko Matko

Družabni dogodek / Social Event

Grand Hotel Portorož / Oljčni vrt
Grand Hotel Portorož / Olive Garden

19:30

Informacije o dogodku bodo objavljene v konferenčni
recepcciji / Further information will follow at the
conference reception desk



Program konference - PETEK, 24. marec 2017 / Conference Programme - FRIDAY, 24th March 2017

Dvorana / Hall	Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama	Robert Scott	Roald Amundsen
8:00-	Prihod in prijava udeležencev / Arrival and Registration				
9:00-12:00 <i>odmor / break - 10:30-11:00</i>	Dogodek/Event: Dvojna kariera športnikov in družbena odgovornost v Sloveniji / Dual Career of Athletes and Corporate Social Responsibility in Slovenia /SLO/	Organizacija in management / Organization and Management /ENG/	Management v zdravstvu / Health Care Management /SLO/	Finančni management / Financial Management /ENG/	Organizacija in management / Organization and Management /SLO/
12:00-13:00	Zaključna sekcija / Closing Session Dvorana / Hall: Amerigo Vespucci /ENG/				

Organizacija in management / Organization and Management /SLO/

vodi/chair: Polona Šprajc
dvorana/hall: Roald Amundsen
9:00-12:00 (odmor/break - 10:30-11:00)

1. Migracije in varnost v družbi / Migrations and Safety in Society
Iztok Podbregar, Dragan Trivan, Olja Arsenijević, Polona Šprajc
2. Pomen legalnosti in legitimnosti pri spoštovanju človekovih pravic ter zagotavljanju dobre uprave / The Importance of Legality and Legitimacy to Respect Human Rights and to Achieve Good Administration
Kornelija Marzel
3. Etika v kriznem menedžmentu / Ethics in Crisis Management
Polona Šprajc, Domagoj Cingula, Iztok Podbregar
4. Vpliv izvajanja trajnostnih procesov na količino porabljene pitne vode v predelovalni industriji / The Impact of Sustainable Processes on the Consumption of Drinking Water in the Manufacturing Industry
Melita Moretti, Mirko Markič
5. Determinante domače dodane vrednosti v izvozu držav EU: razlike med »novimi« in »starimi« članicami / Determinants of Domestic Value Added in EU Exports: The Difference Between »new« and »core« Member Countries
Nataša Vrh
6. Javno zasebno partnerstvo kot orodje za koriščenje/uporabo sredstev iz Evropskih strukturnih skladov (ESI) / Public-private Partnership as a Tool of Use the Funds from the European Structural Funds
Bety Breznik, Marko Koščak

Finančni management / Financial Managament /ENG/

vodi/chair: Anita Pavković

dvorana/hall: Robert Scott

9:00-12:00 (odmor/break - 10:30-11:00)

1. Diversification Effect of Investing in Gold
Dean Učkar, Ivan Budić
2. Be Overly Optimistic – the Effects of Accuracy
in Financial Planning on Entrepreneurial
Performance
Sven Carlin, Adriana Botman
3. Implementation of Benchmarks in Investment
Strategies of Pension Funds in SEE Region
Petar Taleski, Vasko Bogdanovski
4. Investment in Venture Capital Funds in the
Republic of Croatia: Determinants and Challenges
Anita Pavković, Hrvoje Matešić
5. Intellectual Capital Assessment Based on the
Standardized Visualization Methodology
Nikola Radovanovic, Veljko Dmitrovic, Snezana Knezevic
6. USALI Implementation with PANTHEON Business
Accouting
Gordana Ivanković, Dejan Baš

Dvojna kariera športnikov in družbena odgovornost v Sloveniji / Dual Career of Athletes and Corporate Social Responsibility in Slovenia /SLO/

dvorana/hall: Cristoforo Colombo
9:00-12:00 (odmor/break - 10:30-11:00)

Program / Programme

Predstavitev pogledov posameznih deležnikov na področje Dvojne kariere športnikov in družbeno odgovornost v Sloveniji

9:00 – 10:30

Moderator in povezovalec: Brane Dmitrovič, vodja odnosov z javnostmi in mednarodne zadeve na Olimpijskem komiteju Slovenije.

1. Otvoritev konference in pozdravni govor

- Iztok Podbregar, dekan Fakultete za organizacijske vede Univerze v Mariboru
- Bogdan Gabrovec, predsednik Olimpijskega komiteja Slovenije – Združenja športnih zvez
- Maja Makovec Brenčič, ministrica, Ministrstvo za izobraževanje, znanost in šport RS
- Predstavitev koncepta Dvojne kariere športnikov in družbene odgovornosti v Sloveniji
Petra Robnik, zunanja sodelavka Fakultete za organizacijske vede in članica Slovenske olimpijske akademije Olimpijskega komiteja Slovenije – Združenja športnih zvez

2. Predstavniki zakonodajalcev in odločevalcev

- *Maja Makovec Brenčič, Ministrica, Ministrstvo za izobraževanje, znanost in šport RS*
- *Simona Kustec Lipicer, poslanka Državnega zbora Republike Slovenije: "Dvojna kariera športnikov in vloga države kot branika javnega interesa: zakaj in za koga?"*
- *Boro Štrumbelj, direktor Direktorata za šport, Ministrstvo za izobraževanje, znanost in šport RS*
- *Edvard Kolar, generalni sekretar Olimpijskega komiteja Slovenije – Združenja športnih zvez*

3. Predstavniki Evropske organizacije na področju dvojne kariere športnikov: Dual Career of Athletes – Austrian and European perspectives

Wolfgang Stockinger, Head of Career Development Austria, Verein KADA Austria (predstavitev bo potekala v angleškem jeziku; zagotovljen bo prevajalec v slovenski jezik)

4. Predstavniki gospodarstva in podjetja za kadrovske management

- *Karmen Škoda Piško, izvršna direktorica Adriatic Slovenica d.d.*
- *Damir Battisti, direktor Poslovne enote Maribor, Adecco Athlete Career Program manager, Adecco Slovenija*

5. Predstavniki izobraževalnega sektorja

- *Marko Ferjan, redni profesor Fakultete za organizacijske vede, Univerze v Mariboru*

10:30–11:00 - Odmor / Break

Soorganizatorji / Co-organizers



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA IZOBRAŽEVANJE,
ZNANOST IN ŠPORT



Fakulteta za organizacijske vede

Okrogla miza – Javna obravnava tematike Dvojna kariera športnikov in družbena odgovornost v Sloveniji

11:00 – 12:00

Moderator in povezovalac: Brane Dmitrovič,
vodja odnosov z javnostmi in mednarodne zadeve
na Olimpijskem komiteju Slovenije

Na okrogli mizi bodo sodelovali:

- **predstavnica zakonodajalcev in odločevalcev:**
Maja Makovec Brenčič, Ministrica, Ministrstvo za
izobraževanje, znanost in šport RS
- **predstavnik športnikov:**
Rožle Prezelj, Varuh športnikovih pravic, Olimpijski
komite Slovenije – Združenje športnih zvez
- **predstavnik športnih organizacij:**
Roman Dobnikar, predsednik Atletske zveze
Slovenije
- **predstavnica Odbora za izobraževanje, znanost,
šport in mladino:**
Ljudmila Novak, poslanka Državnega zbora
Republike Slovenije
- **predstavnik sponzorjev Olimpijskega komiteja
Slovenije – Združenja športnih zvez**
Karmen Škoda Piško, izvršna direktorica Adriatic
Slovenica d.d.

Organizacija in management / Organization and Management /ENG/

vodi/chair: Miha Marič

dvorana/hall: Amerigo Vespucci

9:00-12:00 (odmor/break - 10:30-11:00)

1. Corporate Social Responsibility: Towards a New Management Paradigm
Slobodan Brezak
2. Why Are Virtual Teams Perfect for Marketing?
Goran Vukovič, Miha Marič, Gašper Jordan
3. The Role of Marketing Communications in Responsible Organizations
Leposava Zecevic, Olgica Zecevic-Stanojevic, Ana Milenkovic
4. The Impact of the Internet on the Tourists' Travel Planning Process
Milica Kostic - Stankovic, Jelena Cvijovic, Velimir Stavljanin
5. Multifactor Analysis of Online Reputation of Slovak Teaching Hospitals
Frantisek Pollak, Katarina Belovodska, Bozka Malinak

Management v zdravstvu / Health Care Management /SLO/

vodi/chair: Uroš Rajkovič
dvorana/hall: Vasco da Gama
9:00-12:00 (odmor/break - 10:30-11:00)

1. Alkohol in psihoaktivne substance – vzrok za cestno prometne nesreče in cestno prometne prekrške / Alcohol and Psychoactive Substances: Causes of Traffic Accidents and Traffic Violations
Nevenka Šestan, Zvone Balantič, Metoda Dodič Fikfak
2. Zdrava prehrana v socialno varstvenem zavodu / Healthy Nutrition in Residential Care Institutions
Sara Ketiš, Cirila Hlastan Ribič, Urška Rozman, Sonja Šostar Turk
3. Upravljanje krhkosti na individualni ravni – potreba po obsežnem multidisciplinarnem pristopu / Management of Frailty at Individual Level – a Need for a Comprehensive Multidisciplinary Approach
Branko Gabrovec, Marjetka Jelenc
4. Multiple Chronic Conditions in Older People and Their Effects on Health Care Utilization: A Network Analysis Approach Using SHARE Data
Andrej Srakar, Valentina Prevolnik Rupel
5. Kvantitativna analiza učinkovitosti socialnega servisa za oskrbo starostnikov na domu / Quantitative Analysis of Elderly Homecare Service Provider Efficiency
Alenka Brezavšček, Iztok Podbregar, Polona Šprajc
6. Nasilje nad zaposlenimi v zdravstveni negi in preventivni organizacijski ukrepi / Violence Against Employees in Nursing Care and Preventive Organisational Measures
Branko Gabrovec, Marjetka Jelenc

7. Strategija vključevanja načel ergonomije za doseganje optimalnega delovnega učinka pri delu z računalnikom / Strategy of Ergonomic Principles Integration for Optimal Performance Achievement of Working with Computer

Zvone Balantič, Branka Balantič

Zaključna sekcija / Closing Session /ENG/

vodi/chair: Iztok Podbregar
dvorana/hall: Amerigo Vespucci
12:00-13:00

Podelitev priznanja za najboljši članek konference 2017
in najava konference Portorož 2018

Best Paper Award 2017 and Portorož 2018
Announcement

Programski odbor / Programme Committee

Iztok Podbregar, *predsednik / chair*
Marko Ferjan, *podpredsednik / vice-chair*

Olja Arsenijević	Žan Jan Oplotnik
Zvone Balantič	Bjoern Paape
Sladjana	Majda Pajnikihar
Barjaktarović	Anita Pavković
Rakočević	Uroš Rajković
Mojca Bernik	Bojan Rosi
Roberto Biloslavo	Janez Stare
Rado Bohinc	Radovan Stojanović
Alenka Brezavšček	Vjeran Strahonja
Vlado Dimovski	Polona Šprajc
Petr Doucek	Daniel Tomić
Miro Gradišar	Dragan Trivan
Tomaž Kern	Borut Werber
Robert Leskovar	Yvonne Ziegler
Branko Lobnikar	Hans Dieter
Damjan Maletič	Zimmermann
Sanja Marinković	

Uredniški odbor / Editorial Committee

Iztok Podbregar, *predsednik / chair*

Olja Arsenijević	Dragan Trivan
Marko Ferjan	Yvonne Ziegler
Polona Šprajc	

Recenzijski odbor / Reviewers Committee

Iztok Podbregar, *predsednik / chair*

Alenka Baggia	Gozdana Miglič
Mojca Bernik	Vesna Novak
Alenka Brezavšček	Uroš Rajković
Eva Jereb	Vladislav Rajković
Tomaž Kern	Matjaž Roblek
Davorin Kofjač	Marjan Senegačnik
Jure Kovač	Brane Šmitek
Gregor Lenart	Polona Šprajc
Robert Leskovar	Marko Urh
Damjan Maletič	Goran Vuković
Matjaž Maletič	Borut Werber
Miha Marič	Anja Žnidaršič

Organizacijski odbor / Organizational Committee

Urša Bižič	Iztok Podbregar
Marko Ferjan	Nina Pfeifer Pušnik
Petra Gorjanc	Petra Robnik
Gregor Lenart	Borut Slabe
Tilen Markun	

I FEEL
SLOVENIA

Zahvaljujemo se / Thanks to

Pokrovitelji, podporniki in soorganizatorji /
Sponsors, Supporters & Co-organizers

