



Univerza v Mariboru

Fakulteta za organizacijske vede

34. mednarodna konferenca
o razvoju organizacijskih znanosti

34th International Conference on
Organizational Science Development

25. - 27. MAREC 2015, PORTOROŽ, SLOVENIJA
25th - 27th MARCH 2015, PORTOROŽ, SLOVENIA
Kongresni center / Congress Centre Portus, Hotel Slovenija

INTERNACIONALIZACIJA IN SODELOVANJE

INTERNATIONALIZATION AND COOPERATION

Program

34. mednarodne konference

Programme

of the 34th International Conference

Sekcije / Sessions

Ekološki management / *Ecology Management*

Finančni management / *Financial Management*

Finančni management in računovodstvo /
Financial Management and Accounting

Informatika / *Informatics*

Kadrovski management / *Human Resource Management*

Logistika v pomorstvu / *Maritime Logistics*

Management poslovnih in delovnih sistemov /
Business Process Management

Management v izobraževanju / *Education Management*

Management v turizmu / *Tourism Management*

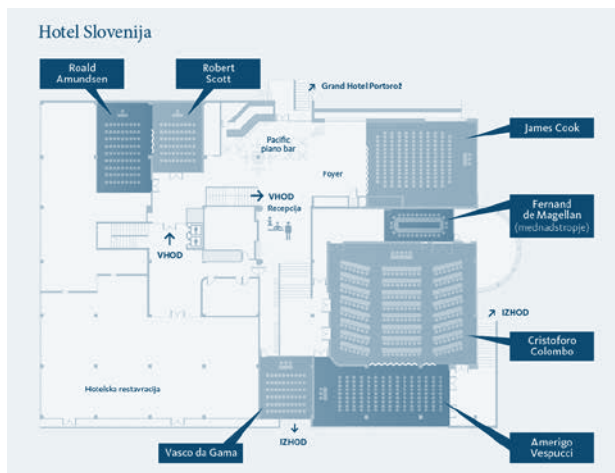
Management v zdravstvu / *Health Care Management*

Organizacija in management /
Organization and Management

Podjetništvo in ekonomika /
Entrepreneurship and Business Economics

Sekcija doktorskih študentov / *PhD Students' Session*

Kongresni center Portus / Congress Centre Portus



Program konference / Conference Programme

Prihod in prijava udeležencev / Arrival and Registration

25. 3. sredo / *Wednesday*

od / *from* 12.30

26. 3. četrtek / *Thursday*

od / *from* 8.00

27. 3. petek / *Friday*

od / *from* 8.00

Program konference - SREDA / Conference Programme - WEDNESDAY

Dvorana / Hall	Roald Amundsen	Robert Scott	Fernand de Magellan	Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama
12.30 – 14.00	Prihod in prijava udeležencev / Arrival and Registration					
14.00 – 16.00	Priprava ekip za študentsko mednarodno tekmovanje v študiji primera / Case Study Competition - Team Preparations /ENG/		Priprava ekip za študentsko mednarodno tekmovanje v študiji primera / Case Study Competition - Team Preparations /ENG/	Otvoritev konference in plenarno zasedanje / Opening of the Conference and Plenary Session (vodi / chair: Aleš Novak) /ENG/		
16.00 – 16.30	Odmor / Break					
16.30 – 19.30 (odmor / break 18.00 – 18.30)	Organizacija in management / Organization and Management (vodi / chair: Polona Šprajc) /SLO/	Management poslovnih in delovnih sistemov / Business Process Management / (vodi / chair: Matjaž Maletič) /ENG/	Management v turizmu / Tourism Management (vodi / chair: Goran Vukovič) /ENG/	Priprava ekip za študentsko mednarodno tekmovanje v študiji primera / Case Study Competition - Team Preparations /ENG/	Podjetništvo in ekonomika / Entrepreneurship and Business Economics	Delavnica / Workshop - Tema delavnice: Retorika / Rhetoric /SLO/
20.00	Družabni dogodek / Social Event					

Otvoritev konference in plenarno zasedanje / Opening of the Conference and Plenary Session /ENG/

Dvorana / Hall: CRISTOFORO COLOMBO

Vodi / Chair: Aleš Novak
14.00 – 16.00

*Operational Implementation of a Company Strategy
within the Production of a Vehicle Assembly Guided
by a Defined Change Management Process*

Gregor Kobilke, Audi, Germany

*On Electric Flight - A Story of a SME Becoming
the Global Leader*

Tine Tomažič, Pipistrel, Slovenia

Priprava ekip za študentsko mednarodno tekmovanje v študiji primera / *Case Study Competition - Team Preparations* /ENG/

Dvorane / *Halls*: ROALD AMUNDSEN,
FERNAND DE MAGELLAN,
CRISTOFORO COLOMBO

Vodi / *Chair*: Marko Urh

Pokrovitelj / *Sponsored by*: Društvo DOVES - FEE
SLOVENIA



Mnogi študenti v času svojega študija pridobijo širši vpogled v področje uporabnega znanja in sodelujejo pri iskanju novih rešitev, ki jih zahtevajo sodobni izzivi domačega in tujega okolja. Letošnje mednarodno tekmovanje v reševanju študije primera je priložnost, ko lahko študenti svoje pridobljeno znanje preizkusijo na praktičnih primerih, kjer bodo svojo ustvarjalnost soočile različne skupine študentov fakultet, tako domačih kot tujih fakultet. Koncept študije primera predstavlja metodološko in pedagoško naravnani izziv, katerega cilj je integracija različnih teoretičnih konceptov in situacij iz realnega poslovnega okolja. Iz tega razloga sama metodologija študije primere omogoča udeležencem podroben vpogled v konkreten poslovno naravnani problem proučevane organizacije/podjetja. Skozi raznoliko diskusijo kot metodo aktivnega učenja se spodbuja osvajanje in razvoj potrebnega kritičnega oz. ustvarjalnega razmišljanja, potrebnega

na področju managementa. Člani najbolj uspešne skupine bodo s strani pokrovitelja tekmovanja v študiji primera prejeli praktične nagrade.

During their study, many students obtain a wider insight into the applicable knowledge and participate in finding new solutions to modern challenges from domestic and foreign environment. This year's international case study competition is an opportunity, where different groups of students from domestic as well as foreign faculties come to compete face to face. The concept of case study is a methodological and pedagogic-oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment. For this reason alone the case study methodology allows participants, to work out a detailed insight into the practical business-oriented problem of the studied organization or company Through diverse discussions as a method of active learning we encourage the adoption and development of critical and creative thinking that is necessary in the field of management.

Organizacija in management / *Organization and Management* /SLO/

Dvorana / Hall: ROALD AMUNDSEN

Vodi / Chair: Polona Šprajc
16.30 – 19.30 (odmor / break: 18.00 – 18.30)

Družbena odgovornost kot netehnološka inovacija - predpogoj mednarodnega sodelovanja / *Social Responsibility as a Non-Technological Innovation – Precondition for the International Cooperation*

Matjaž Mulej, Simona Šarotar Žižek, Anita Hrast

Vidim, verjamem, posnemam: preučevanje razmerja med vodenjem z zgledom in zanosom v ustvarjalnosti pri delu / *See, Believe, Imitate: the Relationship between Leading by Example and Flow in Creativity at Work*

Darija Aleksić

Modeliranje konfliktov kot hibridnih modelov sistemske dinamike in fuzzy logike / *Modeling of Conflict as Hybrid Models of Systems Dynamics and Fuzzy Logic*

Tit Turnšek, Janez Usenik

Internacionalizacija in vzpostavitev korporacijske organiziranosti Skupine Gorenje / *Internationalization and Implementation of Corporate Organization of Gorenje Group*

Miha Žove

Vpliv mehkih spremenljivk modela McKinsey 7S na razvoj organizacije / *The Influence of Soft Variables of the McKinsey 7S Model on the Development of the Organization*

Mateja Kalan, Maja Meško

Vitka organiziranost v javnem sektorju Slovenije / *Lean Organization in Public Sector*

Janez Zeni

Razvoj modela sistemske dinamike za analizo sodnih
zaostankov ter možnih upravljanj / *Development
of System Dynamics Model for Analysis of Court Delays
and Possible Control Strategies*

Ivan Zakoč, Andrej Škraba,
Bojan Vavtar, Davorin Kofjač

Problematika izvajanja javnega naročanja na področju
živil / *Public Procurement Issues in the Field of Food*

Aleš Novak, Branka Pavlov, Petra Šparl

Organizacija in metafizika, ustvarjalnost, problem znanja
(Model 'sinusoida 2000' v luči kvantne metafizike) /
*Organization and Metaphysics, Creativity, Problem of
Knowledge (the Model 'Sinusoid 2000' in the Light of
Quantum Metaphysics)*

Jožef Ovsenik

Management poslovnih in delovnih sistemov / Business Process Management /ENG/

Dvorana / Hall: ROBERT SCOTT

Vodi / Chair: Matjaž Maletič

16.30 – 19.30 (odmor / *break:* 18.00 – 18.30)

*Designing Supply Chains for Maximal Expected
Profit by the P-Graph Framework*

Zoltán Süle, Éva König, János Baumgartner

*Time-Bounded Analysis of Business Processes
with P-Graph Methodology*

János Baumgartner, Zoltán Süle, Tünde Tarczali

*Prioritization of Public Investment Projects:
Case Study of GSC Portfolio*

Diana Car-Pušić, Ivan Marović,
Ivona Gudac, Dario Medvedec

*Impact Assessment of the Application of ISO 9001:2015
on the Management of Clusters and Regional Development*

Josip Britvić, Anita Pavković, Katarina Marošević

*Use of Process Simulation in Human Resource
Management*

Jan Ministr

*Employee Resistance to Organizational Change:
Individual Perceptions on Change Processes and
the Relationship between Employees and Workplace
Environment During a Merger*

Georg Kodydek, Ronald Hochreiter, Jürgen Mühlbacher

*Stakeholder Management Approach -
A Key for Successful IT Project Delivery*

Mirjana Micić, Zorica Mitrović, Vladimir Obradović

*On-Line Reputation of Selected Providers of Health Care
Functioning on Slovak Market*

František Pollák, Peter Dorčák, Katerina Belovodska

Project Management within ESTIEM

Nina Jug, Miha Marič

Management v turizmu / Tourism Management /ENG/

Dvorana / Hall: VASCO DA GAMA

Vodi / Chair: Goran Vuković

16.30 – 19.30 (odmor / *break:* 18.00 – 18.30)

Izboljšanje procesa obdelave podatkov turistične
takse na primeru Mestne občine Koper / *Improvements
of Data Processing of the Tourist Tax in the Case
of Municipality of Koper*

Tamara Kozlovič

Podjetniške lastnosti kot dejavniki inovativnosti
v turističnih podjetjih / *Entrepreneurial Characteristics
as Antecedents of Innovativeness in Tourism Firm*

Doris Gomezelj

*Cultural Resources as a Factor of Tourism
Development of Rural Istria*

Mirjana Kovačić, Desimir Bošković, Alen Jugović

*Model for the Implementation of the Rural Tourism
Development Strategy in the Count of Zadar*

Dominik Sikirić, Aleksandra Krajnović, Mladen Rajko

*Potentials of Cooperation between Different Stakeholders
of Tourism in Vojvodina (Serbia)*

Peter Harmath, Radmila Stojanovic

*Preferences of Consumers towards Food Festivals:
Empirical Study*

Milena Vukic, Marija Kuzmanovic, Milan Martic,
Dobrivoje Mihajlovic, Milica Kostić Stankovic

Temačne zgodbe turističnih destinacij v svetu in na
Slovenskem / *Dark Stories of Tourist Destinations
in the World and in Slovenia*

Lea Kužnik, Boža Grafenauer

Podjetništvo in ekonomika / Entrepreneurship and Business Economics /SLO/

Dvorana / Hall: AMERIGO VESPUCCI

Vodi / Chair: Vida Kampuš Trop
16.30 – 19.30 (odmor / *break:* 18.00 – 18.30)

Osebnostno dopolnilno delo in prehod v samostojno
podjetništvo / *Personal Supplementary Work and
Transition to Independent Entrepreneurship*

Renata Gabršek

Analiza razmerja med moškimi in ženskami
v podjetništvu / *Analysis between Men and Women in
Entrepreneurship*

Sara Zagernik, Mitja Jeraj

Ali obstaja motiviranost bolnišničnih zdravnikov za
poslovno aktivnost in podjetnost? / *Are Hospital Doctors
Motivated for Business and Entrepreneurial Activity?*

Andrej Prlja, Vida Kampuš Trop

Implementacija podjetništva – iz podjetja v šolo /
*Implementation of Entrepreneurship – from a Company
to School*

Sašo Bizant

Ključni dejavniki uspešnega delovanja grozdov
v Sloveniji / *Key Factors for Successful Operation
of Clusters in Slovenia*

Brigita Gajšek, Jurij Kovač

Regionalne logistične platforme /
Regional Logistic Platforms

Brigita Gajšek

Mikro temelji inovativnosti: položaj Slovenije
v primerjavi s sedmimi državami v Jadranski regiji /
*Micro-Foundations of Innovation: the Position of Slovenia
Compared with Seven Countries in the Adriatic Region*

Darija Aleksić, Sabina Bogilović, Matej Černe

Analize dejavnikov gospodarske rasti /
Economic Growth Indicators Analysis

Rok Pintar,
Ivan Todorović, Stefan Komazec

Osebna blagovna znamka /
Personal Brand

Petra Zidar, Miha Marič

Marketing v športu na primeru Hokejskega društva
mladi Jesenice / *Marketing in Sports: a Case Study
of Hockey Club Young Jesenice*

Rok Kalan, Rok Pintar

Delavnica / Workshop -
Tema delavnice / Workshop Theme :
Nastop s PowerPointom /
PowerPoint Presentations /SLO/

Dvorana / Hall: VASCO DA GAMA

16.30 – 18.00

Z 2-urno delavnico boste spoznali najbolj pomembne elemente prepričljivega retoričnega nastopa in pravila profesionalno pripravljene in učinkovito izvedene predstavitve. Dobili boste koristne zamisli in predvsem motivacijo, da boste nastopali skladno s pravili pravega retoričnega nastopa, hkrati pa širili novo kulturo rabe PowerPointa, tega pogosto slabo razumljenega, nerodno uporabljenega, a zelo močnega orodja.

Delavnico »Nastop s PowerPointom – priložnost, da se izkažemo!« bo izvedel gospod Alex Gregorič, trener komunikacije in javnega nastopanja podjetja MarsVenus d.o.o..

Družabni dogodek / *Social Event*

20.00

Informacije o dogodku bodo objavljene na konferenčni recepciji. / *Further information will follow at the Conference Reception Desk.*



Program konference - ČETRTEK / Conference Programme - THURSDAY

Dvorana / Hall	Roald Amundsen	Robert Scott	Fernand de Magellan	Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama
8.00 –	Prihod in prijava udeležencev / Arrival and Registration					
9.00 – 12.00 (odmor / break 10.30 – 11.00)	Management v zdravstvu / <i>Health Care Management</i> (vodi / chair: Uroš Rajkovič) /SLO/	Informatika / <i>Informatics</i> (vodi / chair: Andrej Pucihar) /ENG/	Management v izobraževanju / <i>Education Management</i> (vodi / chair: Branislav Šmitek) /SLO/	Priprava ekip za študentsko mednarodno tekmovanje v študiji primera / <i>Case Study Competition - Team Preparations</i> /ENG/	Tekmovanje v študiji primera / <i>International Case Study Competition</i> /ENG/	Finančni management in računovodstvo / <i>Financial Management and Accounting</i> (vodi / chair: Aleš Novak) /ENG/
12.00 – 13.30	Odmor za kosilo / Lunch Break					
13.30 – 15.30				 HEALTHDAY.SI		
15.30 – 16.00	Odmor / Break					

Dvorana / Hall	Roald Amundsen	Robert Scott	Fernand de Magellan	Cristoforo Colombo	Amerigo Vespucci	Vasco da Gama
16.00 – 19.00 (odmor / break 17.30 – 18.00	Kadrovski management / <i>Human Resource Management</i> (vodi / chair: Vesna Novak) /SLO/	Management poslovnih in delovnih sistemov / <i>Business Process Management</i> (vodi / chair: Benjamin Urh) /SLO/	Logistika v pomorstvu / <i>Maritime Logistics</i> (vodi / chair: Davorin Kofjač) /ENG/	 HEALTHDAY.SI	Ekološki management / <i>Ecology Management</i> (vodi / chair: Marjan Senegačnik) /SLO/	Management v izobraževanju / <i>Education Management</i> (vodi / chair: Mojca Bernik) /ENG/
20.00	Družabni dogodek / Social Event					

Management v zdravstvu / Health Care Management /SLO/

Dvorana / Hall: ROALD AMUNDSEN

Vodi / Chair: Uroš Rajkovič

9.00 – 12.00 (odmor / *break:* 10.30 – 11.00)

Predvidevanje trendov na področju števila in vrste
obravnav kot izhodišče za oblikovanje organiziranosti
na področju nujne medicinske pomoči / *Foresight
of Trends in the Number and Types of Treatments
as a Starting Point for the Formation of the Emergency
Medical Services System*

Tatjana Kitić Jaklič, Petra Šparl,
Jure Kovač, Janko Kersnik

Ocenjevanje tveganj v procesu nujne medicinske
pomoči / *Risk Assessment in the Process of Emergency
Medical Services*

Rok Ušen, Vesna Prijatelj

Rezultati PARENT Iniciative o čezmejni uporabi podat-
kov iz registrov pacientov / *The Result of the PARENT
Join Action Cross-Border Patient Registries iNiTiative*

Živa Rant, Petra Džinić, Marcel Kralj

Optimizacija dela na radioloških oddelkih /
Optimization of Work at Radiology Department

Mateja Kofjač, Zvone Balantič

Pomoč ekspertnega sistema pri obravnavi kroničnega
bolnika / *Expert System for Chronic Disease Management*

Simon Torkar, Peter Benedik, Uroš Rajkovič,
Olga Šušteršič, Vladislav Rajkovič

Vpliv Demingovega kroga na proces lajšanja akutne
bolečine pacientov v Splošni bolnišnici Novo mesto /
*Effect of Deming Circle on the Process of Acute Pain
Patients in the General Hospital in Novo mesto*

Jožica Rešetič

Sposobnost Splošne bolnišnice Celje za klinično
usposabljanje študentov zdravstvene nege iz tujine /
*The Ability of General Hospital Celje to Receive
International Nursing Students*

Hilda Maze

Management sodobnih diagnostičnih tehnologij
v športu / *Management of Modern Diagnostic
Technologies in Sport*

Milan Čoh

Vpeljava RFID aplikacije za sledenje delovnih oblek
v UKC Ljubljana / *Introducing the RFID for Tracking
Employee Uniforms at the Ljubljana University
Medical Center*

Danijela Kralj, Nevenka Šestan

Informatika / Informatics /ENG/

Dvorana / Hall: ROBERT SCOTT

Vodi / Chair: Andreja Pucihar
9.00 – 12.00 (odmor / *break:* 10.30 – 11.00)

Use of Social Media in Slovenian Enterprises

Marjeta Marolt,
Andreja Pucihar, Gregor Lenart

*Perception of Privacy Issues in Social Networks
among Youth*

Blaž Rodič, Dejan Fortuna

Incident Management and Digital Forensics

Petr Doucek,
Lea Nedomova, Jaromir Veber

*Integration of Agent Domain-Specific Language ALAS
into Extensible Java-Based Framework XJAF*

Dejan Sredojević, Milan Vidaković, Dušan Okanović

*Work-Time Scheduling with the Use of Evolutionary
Algorithms*

Simon Cvetek, Darja Štagar, Vid Ogris

Merging BI Systems after a Company Take-Over

Polona Brišar, Mirjana Kljajić Borštnar

*The Use of Technology Adoption Model (TAM)
of a Subcutaneous Microchips for Healthcare Purposes*

Anja Žnidaršič,
Alenka Baggia, Borut Werber

*Application of Structural Equation Modeling for
Technology Acceptance Models*

Alenka Brezavšček,
Petra Šparl, Anja Žnidaršič

Management v izobraževanju / *Education Management* /SLO/

Dvorana / Hall: FERNAND DE MAGELLAN

Vodi / Chair: Branislav Šmitek

9.00 – 12.00 (odmor / *break:* 10.30 – 11.00)

Prizadevanja podjetij za doseganje ciljev trajnosti in
družbene odgovornosti / *Efforts of Enterprises to Reach
Social Responsibility and Sustainability Outcomes*

Liliana Vižintin

Medkulturno usposabljanje ekspatriatov
v slovenskem okolju / *Cross-Cultural Training
of Expatriate in Slovenian Environment*

Milica Žuraj, Anja Žnidaršič, Polona Šprajc

Coaching s konji za vrhunske menedžerje in
poslovne time / *Coaching with Horses for Best
Performing Managers and Teams*

Natalie C. Postružnik

Izvedba e-predmeta v praksi /
E-Course in Practice

Branislav Šmitek

E-izobraževanje starostnikov /
E-Education of the Elderly

Darja Štrucl

Modeli sistemske dinamike za izboljšanje
razumevanja dinamičnih sistemov v učnem
procesu / *System Dynamics Models as a Tool
to Improve Understanding of System Dynamics
in Educational Process*

Andreja Vehar Jerman

Sally Ride EarthKAM in uporabnost spleta v procesu
poučevanja / *Sally Ride EarthKAM and Usefulness
of the Internet in the Process of Teaching*

Jure Radišek

Tekmovanje v študiji primera / *International Case Study Competition* /ENG/

Dvorani / Halls: CRISTOFORO COLOMBO,
AMERIGO VESPUCCI

Vodi / Chair: Marko Urh
09.00 – 12.00 (odmor / break: 10.30 – 11.00)

Pokrovitelj / Sponsored by: Društvo DOVES - FEE
SLOVENIA



Mnogi študenti v času svojega študija pridobijo širši vpogled v področje uporabnega znanja in sodelujejo pri iskanju novih rešitev, ki jih zahtevajo sodobni izzivi domačega in tujega okolja. Letošnje mednarodno tekmovanje v reševanju študije primera je priložnost, ko lahko študenti svoje pridobljeno znanje preizkusijo na praktičnih primerih, kjer bodo svojo ustvarjalnost soočile različne skupine študentov fakultet, tako domačih kot tujih fakultet. Koncept študije primera predstavlja metodološko in pedagoško naravnani izziv, katerega cilj je integracija različnih teoretičnih konceptov in situacij iz realnega poslovnega okolja. Iz tega razloga sama metodologija študije primere omogoča udeležencem podroben vpogled v konkreten poslovno naravnani problem proučevane organizacije/podjetja. Skozi raznoliko diskusijo kot metodo aktivnega učenja se spodbuja osvajanje in razvoj potrebnega kritičnega oz. ustvarjalnega razmišljanja, potrebnega na področju managementa. Člani najbolj uspešne skupine bodo s strani pokrovitelja tekmovanja v študiji primera prejeli praktične nagrade.

During their study, many students obtain a wider insight into the applicable knowledge and participate in finding new solutions to modern challenges from domestic and foreign environment. This year's international case study competition is an opportunity, where different groups of students from domestic as well as foreign faculties come to compete face to face. The concept of case study is a methodological and pedagogic-oriented challenge, aimed at integration of different theoretical concepts and situations from the real business environment. For this reason alone the case study methodology allows participants, to work out a detailed insight into the practical business-oriented problem of the studied organization or company Through diverse discussions as a method of active learning we encourage the adoption and development of critical and creative thinking that is necessary in the field of management.

Sekcija Finančni management in računovodstvo / *Financial Management and Accounting* /ENG/

Dvorana / Hall: VASCO DA GAMA

Vodi / Chair: Aleš Novak

09.00 – 12.00 (odmor / *break:* 10.30 – 11.00)

*Comparative Analysis of Accounting and Financial
Reporting in Croatia, Serbia, Spain and Norway*

Nina Babun, Ivana Babun

*Key Aspects of the Bank Reporting and Stakeholders
Interests: Findings from Serbia*

Snežana Knežević, Slađana Barjaktarović Rakočević,
Aleksandra Vukčević Zec

*Guidelines for Financial Innovation: Investment
Theory versus Behavioral Finance*

Nela Milošević, Slađana Barjaktarović Rakočević

*An Empirical Study on the Perceptions of Audit Benefits:
The Case of Serbia*

Miroslav Todorović, Savka Vučković Milutinović

*The Management System of Financial and Non-Financial
Performance of the Companies in Modern Environment*

Zorica Marjanović Dragić, Aleksandra Mitrović

*Management Accounting Model for the Boat Liability
Insurance*

Ticijan Peruško, Adriana Galant, Renata Topani

*Income Efficiency of Slovenian Public Institutions in the
Field of Culture: A Data Envelopment Analysis Approach*

Andrej Srakar, Anela Bešo

*Selection of the Project Consultants Based on DEA
Efficiency*

Nataša Martinović, Gordana Savić

*Managing Exploration and Exploitation in Alliance
Portfolio: When one plus one is more than two*

Mladenka Popadić, Matej Černe, Ines Milohnić



Dvorana / Hall: CRISTOFORO COLOMBO

13.30 – 19.00

(odmor / break: 15.30 – 16.00 in 17.30 – 18.00)

- 12.00 – 13.30 *Registration*
- 13.30 – 13.45 *Introductory Speech*
Gregor Cuzak, Marand
Aleš Novak, University of Maribor,
Faculty of Organizational Sciences
- 13.45 – 14.30 *Keynote presentation: Hospital
of the Future*
Presenter will be revealed later on ...
- 14.30 – 15.00 *Hospital Information Systems: towards
Paperless Hospital*
Danilo Mencigar,
University Medical Centre, Ljubljana
- 15.00 – 15.30 *Why Medical Professionals are Optimistic*
Aleksandar Gavrić
University Medical Centre, Ljubljana
- 16.00 – 16.30 *Technological Disruption*
Miroslav Končar, Oracle ECHEMA
- 16.30 – 17.00 *Business Model Innovation in the Health
Care Sector*
Christian Kittl, Evolaris next level GmbH
- 17.00 – 17.30 *The Utopian Fantasies of Open Innovation*
Emily Lutzker, Creative Strategy
and Project Management, USA
- 18.00 – 18.50 *Round Table: Hospital of the Future |*
moderator: Jakob Šušterič, MESI
- 18.50 *Wrap Up*
Gregor Cuzak, Marand

Kadrovski management / Human Resource Management /SLO/

Dvorana / Hall: ROALD AMUNDSEN

Vodi / Chair: Vesna Novak

16.00 – 19.00 (odmor / *break:* 17.30 – 18.00)

Proces pridobivanja kadrov / *Recruiting Process*

Tamara Gerdej, Gozdana Miglič,
Anja Žnidaršič, Rok Pintar

Karierni načrt kot gradnik osebne odličnosti / *Career
Planning as the Fundamentals of Personal Excellence*

Marija Turnšek Mikačič

Narodnostna raznolikost kot konkurenčna prednost
podjetju / *National Diversity as a Companies'
Competitive Advantage*

Gozdana Miglič, Nina Videtič

Motivi za delo v preučevanih organizacijah /
Work Motivation in Organizations

Aleša Svetic, Petra Bukovnik Urbanček

Mobbing s strani nadrejenih in posledice le-tega /
Superior's Mobbing and Its Consequences

Miha Marič, Maja Kovač

Maščevanje na delovnem mestu /
Revenge at the Workplace

Branko Lobnikar, Monika Šajt

Vodstvene kompetence – primerjalna analiza
menedžerjev javne uprave in policijskih menedžerjev
v Evropi / *Leadership Competencies - A Comparative
Analysis of Managers in Public Administration and
Police Organizations in Europe*

Emanuel Banutai, Milan Pagon,
Iztok Podbregar, Branko Lobnikar

Ravnanje s starejšimi zaposlenimi v velikih
podjetjih v Sloveniji / *Managing Older Employees
in Large Enterprises in Slovenia*

Mojca Gaber,
Anja Žnidaršič, Vesna Novak

Delovna in socialna vključenost ali izključenost oseb
z motnjami v duševnem razvoju na trgu dela /
*Integration of People with Intellectual Disabilities
into the Labour Market*

Erna Žgur

Management poslovnih in delovnih sistemov / *Business Process Management* /SLO/

Dvorana / Hall: ROBERT SCOTT

Vodi / Chair: Benjamin Urh
16.00 – 19.00 (odmor / *break:* 17.30 – 18.00)

Ali je strukturna učinkovitost poslovnih procesov
povezana z uspešnostjo poslovanja? / *Is the Structural
Efficiency of Business Processes Connected to the
Effectiveness?*

Benjamin Urh, Tomaž Kern

Razvoj celovite rešitve za upravljanje storitev /
*Development of Integrated Solution in Service
Management*

Andrej Saje

Optimiranje primera linijske proizvodnje s pomočjo
simulacije diskretnih dogodkov / *Optimizing Production
Line Case by Using Discrete Event Simulation*

Hugo Zupan, Mihael Debevec, Niko Herakovič

Simulacijski model skladiščenja za podporo
doseganju optimalnih zalog / *The Simulation Model
of Warehousing to Support the Achievement
of Optimal Stock*

Mihael Debevec, Hugo Zupan, Niko Herakovič

Vodenje projektov v reguliranih okoljih / *Project
Management in GxP Regulated Environments*

Anamarija Sustič

Procesna pisarna: vsi procesi in vsi dokumenti na enem
mestu / *Process office: A Single Place for All Your Processes
and Documents*

Igor Lesjak, Boris Ravnič

Proces podelitve radijskih frekvenc z javno dražbo /
Process of Frequency Allocation by Public Auction

Janja Varšek

Internacionalizacija podjetja, priložnosti in pasti –
primer prevzem Lesne TIP d.d. / *Internationalization
of the Company, Opportunities and Threats: Case of
Acquisition of Lesna TIP d.d.*

Dušan Mežnar

Logistika v pomorstvu / Maritime Logistics /ENG/

Dvorana / Hall: FERNAND DE MAGELLAN

Vodi / Chair: Davorin Kofjač

16.00 – 19.00 (odmor / break: 17.30 – 18.00)

*Use of Geographic Information Systems in Ports
and Maritime*

Marko Urh, Davorin Kofjač

*Modeling and Control of Power Management
System on Ship*

Maja Krčum, Anita Gudelj, Veljko Plazibat

*Modeling and Control Automated Guided Vehicle
Traffic at a Container Terminal*

Anita Gudelj, Maja Krčum, Mirko Čorić

An Analysis of Ro-Ro Operations in Port

Branislav Dragovic, Davorin Kofjač,
Maja Skuric, Romeo Mestrovic

An Analysis of Ship Emissions in Port

Maja Skuric, Branislav Dragovic,
Davorin Kofjač, Andrej Škraba

*An Analysis of Sustainable Development Framework
of Marina*

Vassilis Tselentis, Stratos Papadimitriou,
Ernestos Tzannatos, Branislav Dragović

Ekološki management / Ecology Management /SLO/

Dvorana / Hall: AMERIGO VESPUCCI

Vodi / Chair: Marjan Senegačnik
16.00 – 19.00 (odmor / *break:* 17.30 – 18.00)

Zeleni informacijski sistemi /
Green Information Systems

Alenka Baggia, Alenka Brezavšček

Integracija ekologije in ekološkega managementa
v proces izobraževanja kadrov v organizaciji / *Integration
of Ecological Management in the Process of Education
of Staff in the Organization*

Saša Pipan, Rok Pintar

Koncept trajnostnega razvoja in smiselnost
ekološkega managementa: Strošek ali konkurenčna
prednost? / *The Concept of Sustainable Development
and the Logic of Sustainable Management:
Cost or Competitive Advantage?*

Živa Benčina

Reševanje okoljskih problemov v Zasavju na trajnostno
naravnan način / *Solving Environmental Problems
in Zasavje on Sustainable Way*

Davorin Žnidarič

Problematika plastičnih odpadkov iz kmetijstva
v Sloveniji / *Problems of Plastic Waste Materials from
Agricultural Sector in Slovenia*

Drago Vuk, Marjan Senegačnik

Okoljska uspešnost in okoljsko poročanje podjetij
predelovalne industrije RS / *Slovenian Manufacturing
Company's Environmental Performance and Their
Environmental Reporting*

Sonja Fink Babič,
Roberto Biloslavo, Borut Kodrič

Povezava med učinkovito rabo energije in vrednostjo
nepremičnin / *Connection between Energy Efficiency
and Real Property Market Value*

Silvo Plesnik, Drago Vuk

Učinkovitost oskrbe s pitno vodo v Sloveniji /
Efficiency of Drinking Water Supply in Slovenia

Aleš Novak,
Anja Žnidaršič, Bojan Gašperin

Zadovoljstvo pri oskrbi s pitno vodo /
Drinking Water Supply Satisfaction

Brigita Leban

Management v izobraževanju / Education Management /ENG/

Dvorana / Hall: VASCO DA GAMA

Vodi / Chair: Mojca Bernik

16.00 – 19.00 (odmor / *break:* 17.30 – 18.00)

*How do Learning Styles, Time Management and
Learning Material Presentation Affect Task Performance
in a Hybrid Learning Environment?*

Mario Jadrić, Maja Ćukušić, Željko Garača

Creativity in Higher Education

Nataša Petrović, Marko Čirović,
Boris Delibašić, Dušan Kaličanin, Jovana Milenković

*Fostering Creativity - Foundation for Management
of Higher Education Institutions*

Dražena Gašpar, Mirela Mabić

*Developing Servant Leadership Knowledge and Skills
through an International Collaboration*

Judita Peterlin, Vlado Dimovski

*Quality Assurance Practices in Croatian Academic
Libraries: Two Case-Studies*

Kornelija Petr Balog,
Tatjana Aparac Jelušić, Mirta Matošić

*Critical Analysis of Quality Projects in Elementary
School - the Results of the Experiment*

Boštjan Mohorič, Darko Zupanc. Matevž Bren

Social Learning: State and Deployment Options

Anida Zahirović Suhonjić

Družabni dogodek / *Social event*

20.00

Informacije o dogodku bodo objavljene na konferenčni recepciji. / *Further information will follow at the Conference Reception Desk.*



Program konference - PETEK / Conference Programme - FRIDAY

Dvorana / Hall	Roald Amundsen	Robert Scott	Fernand de Magellan	Amerigo Vespucci	Vasco da Gama
8.00 –	Prihod in prijava udeležencev / Arrival and Registration				
9.30 – 12.30 (odmor / break 11.00 – 11.30)	Management v izobraževanju / <i>Education Management</i> (vodi / chair: Marko Urh) /SLO/	Predstavitve študentskih posterjev / <i>Student Poster</i> <i>Session</i> (vodi / chair: Zvone Balantič) /SLO/	Sekcija doktorskih študentov / <i>PhD</i> <i>Student Session</i> (vodi / chair: Rajkovič, Doucek, Kljajić Borštnar) /ENG/	Finančni management / <i>Financial Management</i> (vodi / chair: Aleš Novak) /ENG/	Ekološki management / <i>Ecology Management</i> (vodi / chair: Alenka Baggia) /ENG/
12.30 – 13.00					ZAKLJUČNA SEKCIJA / CLOSING SESSION (vodi / chair: Aleš Novak) /ENG/

Management v izobraževanju / *Education Management* /SLO/

Dvorana / Hall: ROALD AMUNDSEN

Vodi / Chair: Marko Urh

9.30 – 12.30 (odmor / *break:* 11.00 – 11.30)

Kakovost v vzgoji in izobraževanju /
Quality Standards in Education

Tatjana Šček Prebil

Analiza delovnih navad študentov skozi štiriletno
obdobje s poudarkom na samoiniciativnosti /
*Analysis of the Working Habits of Students through the
Four-Year Period, with an Emphasis on Self-Initiative*

Jasmina Žnidaršič, Mojca Bernik,
Branka Balantič, Branka Jarc Kovačič

Anketa o zaposljivosti diplomantov Fakultete za
organizacijske vede v obdobju 2004 – 2014 /
*Survey on the Employability of Faculty
of Organizational Sciences Graduates
in the Period 2004 – 2014*

Robert Leskovar, Mojca Bernik,
Zvone Balantič, Jure Kovač

Problematika plagiatorstva v visokem šolstvu /
Plagiarism Problems in Higher Education

Polona Šprajc,
Eva Jereb, Marko Urh

Samoevalvacijsko poročilo osnova za izboljševanje
zadovoljstva deležnikov šole / *The Self - Evaluation
is the Base for Improving Satisfaction of Stakeholders
Schools*

Branko Škafar

Standardizacija kot pojem internacionalizacije pri predmetu ugotavljanje in zagotavljanje kakovosti v višješolskem študijskem programu ekonomist / *Standardization as a Means of Internationalization in the Subject Quality Assessment and Assurance in the Higher Vocational Education Programme Economist at the Tertiary Level*

Lidija Grmek Zupanc

Primerjava samoevalvacije po merilih NAKVIS in samoevalvacije po modelu odličnosti EFQM / *Comparison between Higher Education Institution Self-Assessment Based on the NAKVIS Criteria and Based on the EFQM Model*

Borut Werber

Sodelovanje z zahodnim Balkanom kot del strateškega načrtovanja promocije višje šole / *Cooperation with the Western Balkan as a Part of Strategic Planning of Promotion*

Zdenka Grlica, Bojan Sešel

Predstavitev študentskih posterjev / Student Poster Session /SLO/

Dvorana / Hall: ROBERT SCOTT

Vodi / Chair: Zvone Balantič

9.30 – 12.30 (odmor / *break:* 11.00 – 11.30)

Spodbujanje ustvarjalnosti - ključ do uspeha

Anita Torkar, Neža Šimenc, Miha Marič

*The Move Forward: Taking the Science for
Sustainability out to Meet the Generation Z*

Jelena Andreja Radaković,

Dušan Petronijević, Marko Pepić

LEAN proizvodnja v podjetju Iskra Mehanizmi

Eva Krhač, Barbara Lombard, Matjaž Roblek

Napovedovanje za podjetje Iskra Mehanizmi

Luka Pepelnjak, Simon Pangeršič,

Matjaž Roblek, Petra Šparl

Mobilno upravljanje razporejanja delavcev

Darja Štagar, Simon Cvetek

Uporaba čustvene inteligentnosti pri selekcijskih
postopkih

Luka Pirec, Nina Zakrajšek,

Petra Perpar, Blaž Sašek

Sekcija doktorskih študentov / PhD Student Session /ENG/

Dvorana / Hall: FERNAND DE MAGELLAN

Vodi / Chair: Vladislav Rajkovič, Petr Doucek,
Mirjana Kljajić Borštnar
9.30 – 12.30 (odmor / break: 11.00 – 11.30)

*Designed Competency Model for Slovene Sign
Language Interpreters*

Darja Fišer, Gozdana Miglič

*A Comparison of the Development of Civil Service
Reform in Central and Local Public Administration
in Albania*

Teuta Nunaj, Fatlum Nurja

*Development of the Patient's Self-Care Process Model
in Home Environment*

Marija Milavec Kapun,
Vladislav Rajkovič, Olga Šušteršič

*Interrelationship of Corporate Identity,
Corporate Image and Corporate Reputation:
a New Stakeholder-Time Based Model*

Ana Čuić Tanković

*Modeling Attributes for Forecasting B2B Opportunities
Acquisition*

Marko Bohanec, Mirjana Kljajić Borštnar,
Marko Robnik Šikonja

*Functional Form of Connections between Quality
of Services, Customer Satisfaction and Customer Loyalty
in the Automotive Retail and Servicing Industry*

Slavko Ažman, Boštjan Gomišček

Finančni management / Financial Management /ENG/

Dvorana / Hall: AMERIGO VESPUCCI

Vodi / Chair: Aleš Novak

9.30 – 12.30 (odmor / *break:* 11.00 – 11.30)

*Redefinition of Monetary Policy Framework
as a Consequence of the Financial Crisis*

Jurica Vukas,
Ivan Šverko, Andrea Pavlović

*Macroeconomic Determinants of the Non-Performing
Placements and Off-Balance Sheet Liabilities of Croatian
Banks*

Manuel Benazić, Dajana Radin

*The Analysis of Pension Funds' Bond Portfolio
in the Republic of Croatia*

Mihovil Anđelinović,
Drago Jakovčević, Margareta Maresić

*Comparative Analysis of the System Reforms of the
Pension and Disability Insurance Funds of Serbia
and the European Countries*

Marko Jovanović, Ivan Todorović,
Ivan Simić, Miha Marič, Maja Đurica

*Modeling EUR/HRK Exchange Rate Volatility Using
GARCH Models*

Mile Bošnjak

*Comparative Analysis of Government Borrowing
of the Republic of Croatia and the Republic of Slovenia*

Maja Mihelja Žaja,
Antonela Samodol

*New Insights in Business Cycle Coherence; Empirical
Evidence from Slovenia*

Daniel Tomić, Marija Kenjereš

*Subgroup Discovery in EU Countries. Analysis
of Relationship between Quality of Governance
and Strategy Europe 2020*

Lan Umek

*Economic and Financial Crime in Kosovo,
Its Causes and Measures that shall be Undertaken
for Combating It*

Ilir Islami

Ekološki management / Ecology Management /ENG/

Dvorana / Hall: VASCO DA GAMA

Vodi / Chair: Alenka Baggia

9.30 – 12.30 (odmor / break: 11.00 – 11.30)

*Public-Private Partnership as Possible Instrument
of Local Economic and Environmental Development*

Ana Petrović, Nataša Petrović, Zdravko Pečar,
Nemanja Milenković, Marko Čirović

*The Complexity of European Development Policy
as Exemplified by Current Developments in Europe's
Agricultural Policy*

Björn Paape, Iwona Kiereta

*Analysis of Serbian Agriculture in the EU Integration
Process*

Radovan Tomić, Dragica Tomić,
Denis Bugar, Aleksandra Tomić

*Use of Quantitative and Qualitative Criteria for Selection
of Investment Projects in Water Distribution Systems*

Marjan Brelih,
Uroš Rajković, Tomaž Ruzič

Emerging Substances, the New Approach

Milena Stošić, Ivana Mihajlović,
Mirjana Vojinović Miloradov, Draginja Kalinić

*Surprising the Residual High Concentrations
of DDT and Metabolites in Water Samples*

Mirjana Vojinovic Miloradov, Ivan Spanik,
Ivana Mihajlovic, Maja Turk Sekulic, Jelena Radonic

Waste Management Solutions by the VIKOR Method

Milorad Miloradov, Serafim Opricovic

*Sustainable and Socially Responsible Development
of the Faculty - Challenges and Opportunities*

Alenka Baggia, Matjaž Maletič, Marjan Senegačnik

*Environmental Attitudes of Business Students
in Croatia*

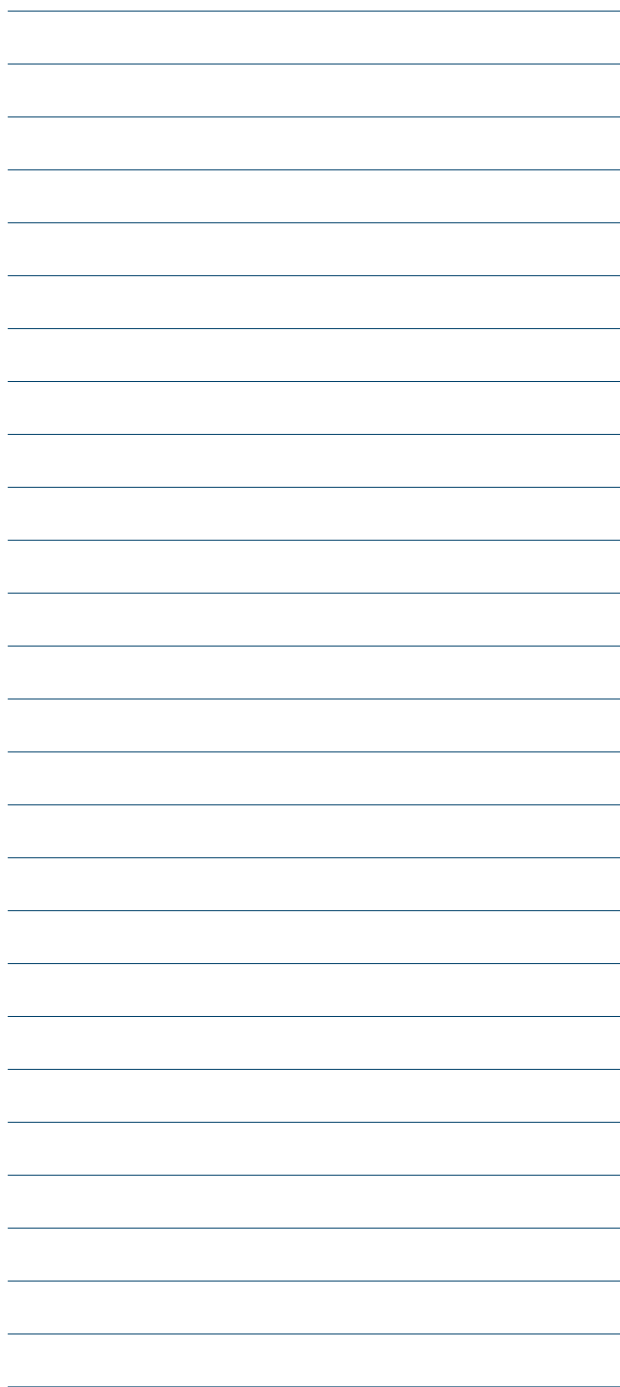
Ariana Nefat, Dragan Benazić

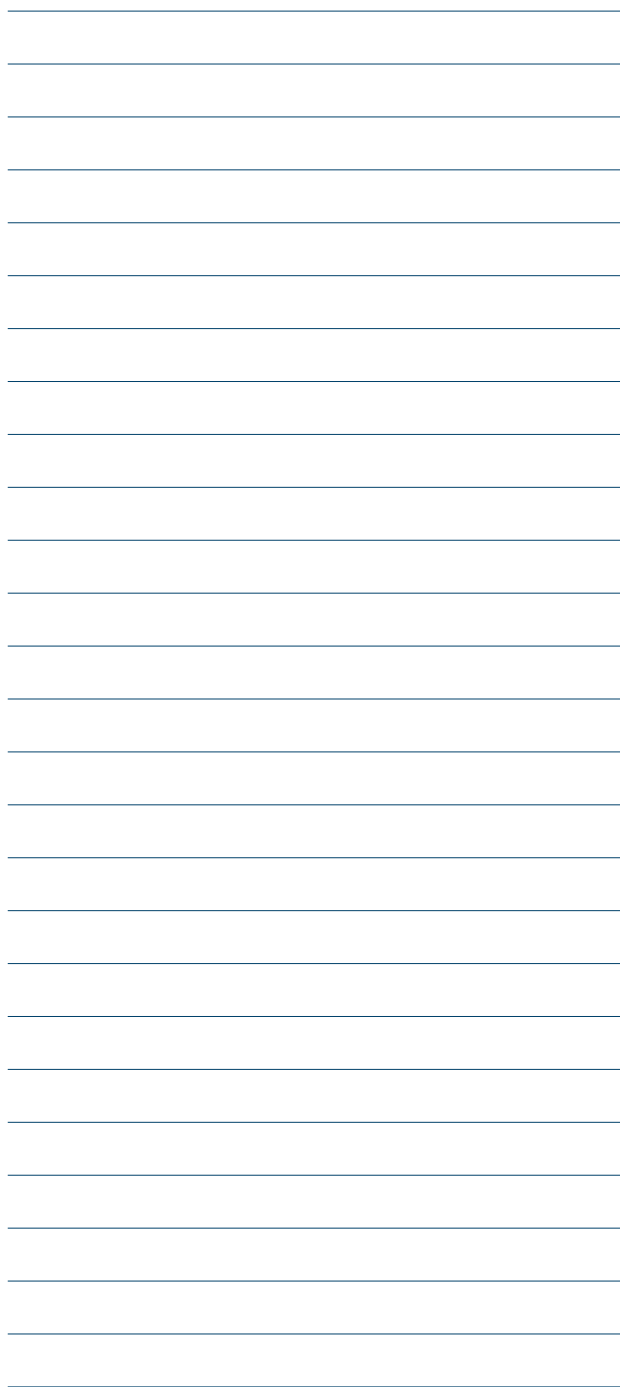
Zaključna sekcija / Closing Session /ENG/

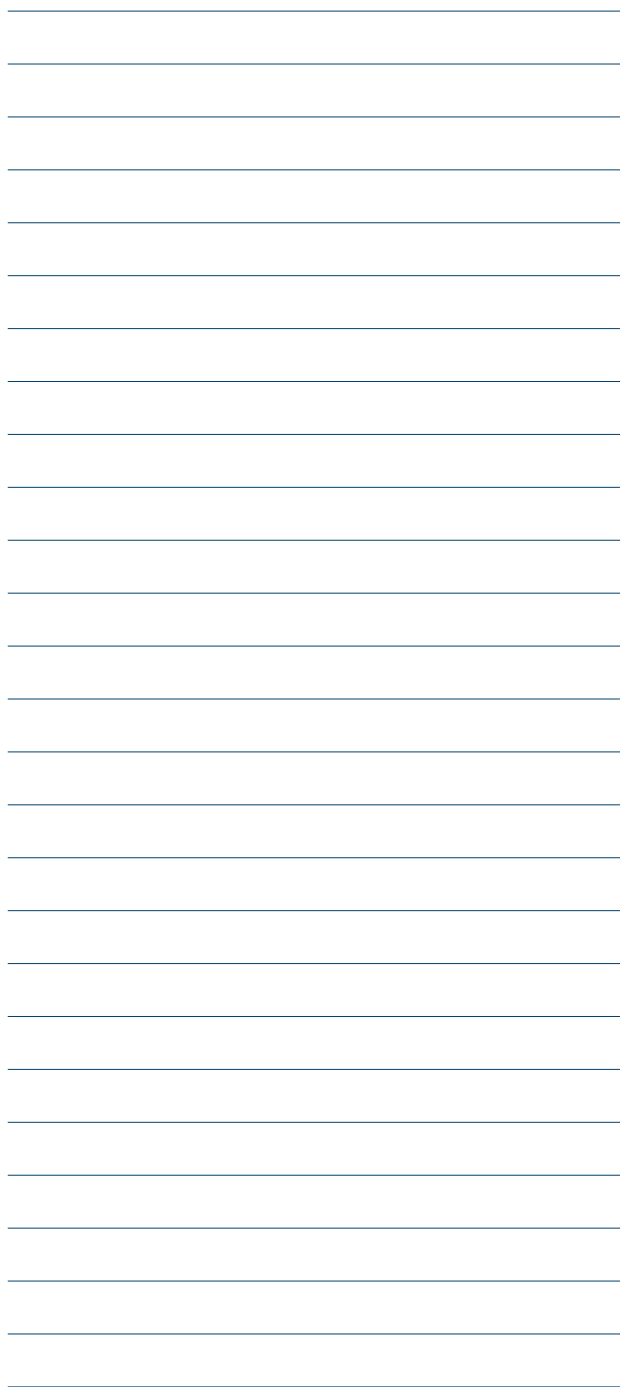
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Vodi / Chair: Aleš Novak
12.30 – 13.00

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